

# AI Test Results from testers.ai



The Ranorex HOME page struggles with several issues impacting user experience and accessibility. The presence of dead links in the main navigation is a basic functionality failure. A high number of accessibility issues are found, such as missing alt text for images, missing labels for newsletter subscription fields, and insufficient text contrast, suggesting WCAG compliance is not a priority. Outdated asset versions also impact performance, and transparency regarding third-party analytics raises privacy concerns.

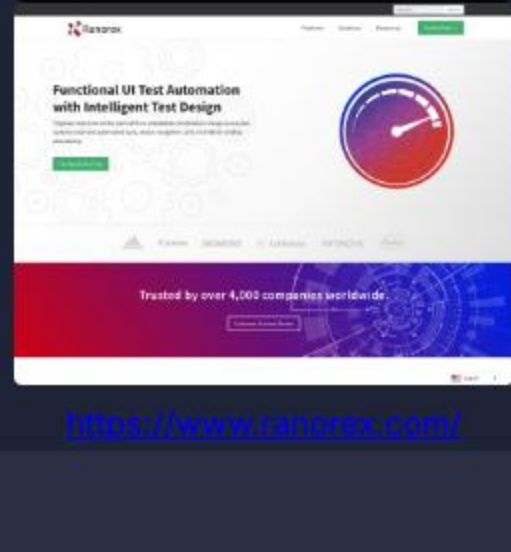
### Best Aspects

The application is functional, which is a good start.

### Areas for Improvement

Poor usability due to dead links and WCAG violations.

## Quality Summary



<https://www.ranorex.com/>

### Detailed Analysis

The Ranorex HOME page exhibits a worrying array of problems affecting overall app quality. Dead links in the main navigation constitute a significant usability problem, preventing users from accessing key information. Multiple WCAG accessibility violations, including missing alt text for images, missing labels for newsletter subscriptions, and insufficient text contrast, render the app less accessible to users with disabilities. Performance concerns are raised by outdated asset versions, and the lack of transparency regarding third-party analytics creates mistrust and privacy worries. Overall, the HOME page demonstrates a lack of attention to detail and a failure to prioritize fundamental quality aspects.

### Key Suggestions

- Conduct a thorough accessibility audit of all pages.
- Implement automated testing for broken links.
- Establish a clear process for maintaining asset versions.
- Prioritize fixing accessibility issues such as missing alt text and insufficient text contrast.
- Address transparency issues regarding third-party analytics and data collection.

### Priority Improvements

- Fix all dead links in the main navigation to ensure core functionality.
- Add missing alt text to all images on the HOME page to improve accessibility.
- Ensure sufficient text contrast throughout the HOME page to meet WCAG guidelines.
- Add labels to newsletter subscription fields to improve accessibility and usability.
- Update outdated asset versions to enhance performance.
- Provide clear transparency regarding third-party analytics (Cloudflare) to address privacy concerns.

## Issues Found by AI Testers



HOME



**Isabella**  
Usability Tester

### Dead Links in Main Navigation

Priority: 7/10 Confidence: 9/10

general usability

#### Why is this a bug?

The main navigation ('Products', 'Solutions', 'Resources') uses '#' as the href. This indicates a placeholder link which does nothing, hindering user navigation. Users expect these links to navigate to specific sections or pages, and finding that they don't work breaks the standard mental model for site navigation. This is a high confidence issue because it directly impacts the user's ability to explore the site and find the information they are looking for. The links include: {'tag\_name': 'a', 'text\_content': 'Products', 'href': '#'}, {'tag\_name': 'a', 'text\_content': 'Solutions', 'href': '#'}, {'tag\_name': 'a', 'text\_content': 'Resources', 'href': '#'}.

#### Suggested Fix

Implement the correct navigation links for 'Products,' 'Solutions,' and 'Resources.' These links should navigate to the appropriate pages or sections on the website. If using anchor links, provide clear visual cues and ensure smooth scrolling to the target section.

#### Why Fix This?

Broken navigation frustrates users, reduces engagement, and hinders the ability to find information about the product.

#### Route To

Frontend Developer



**Sophia**  
Content Tester

### Incorrect Copyright Year

Priority: 8/10 Confidence: 9/10

General Copyright

#### Why is this a bug?

The copyright notice in the footer states '© 2024 Ranorex GmbH. All Rights Reserved' but the current year is 2025. This is a clear and easily verifiable error.

#### Suggested Fix

Update the copyright year in the footer to '© 2025 Ranorex GmbH. All Rights Reserved'.

#### Why Fix This?

An incorrect copyright year makes the website look unprofessional and can undermine user trust. It also has legal implications related to copyright ownership.

#### Route To

Front-end developer



**Alejandro**  
Accessibility Tester

### Insufficient Text Contrast

Priority: 7/10 Confidence: 7/10

WCAG Text Contrast

#### Why is this a bug?

Based on a visual inspection, several text elements, particularly the links in the footer, may not have sufficient contrast with their background. This can make it difficult for users with low vision to read the text. Need to be confirmed with contrast analysis tools.

#### Suggested Fix

Use a color contrast analyzer to check the contrast ratio of text and background colors. Adjust the colors to meet WCAG 2.1 AA standards (minimum contrast ratio of 4.5:1 for regular text and 3:1 for large text).

#### Why Fix This?

Ensuring sufficient contrast is crucial for users with low vision to perceive and read text content.

#### Route To

Front-end Developer

#### Relevant Network Call

None

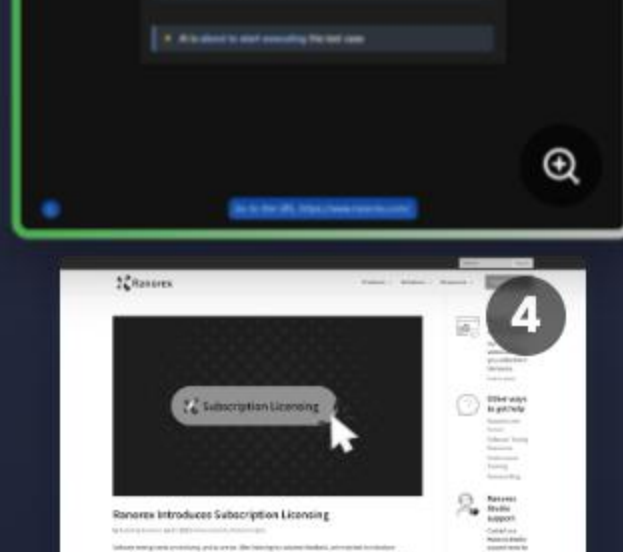
## AI Generated Functional Test Results

Start Page: HOME

**Aiden**  
Demo\_Tests

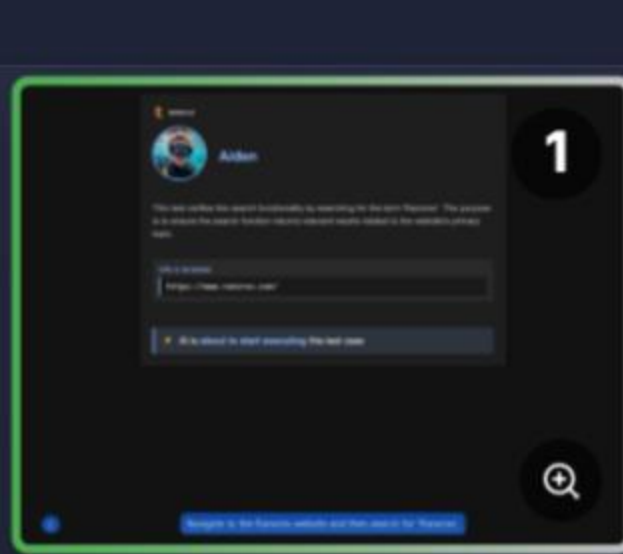
### ✓ Search for an existing product

This test verifies that the search functionality correctly identifies and displays search results for valid queries that match existing products or features on the website. This is a core functionality of the search feature and is crucial for users to find what they are looking for.



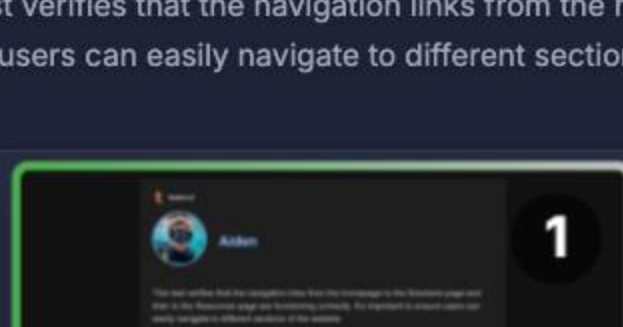
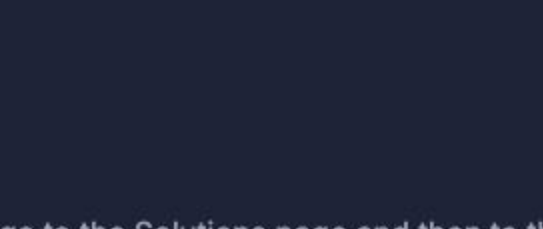
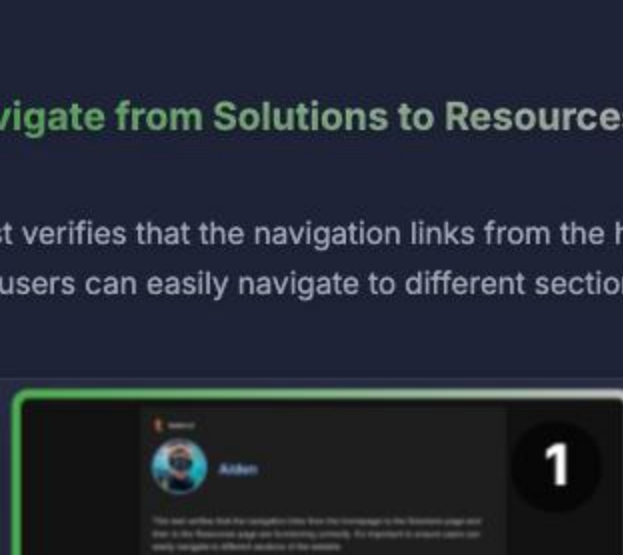
### ✓ Search for 'Ranorex'

This test verifies the search functionality by searching for the term 'Ranorex'. The purpose is to ensure the search function returns relevant results related to the website's primary topic.



### ✓ Navigate from Solutions to Resources

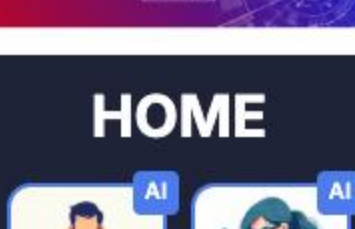
This test verifies that the navigation links from the homepage to the Solutions page and then to the Resources page are functioning correctly. It's important to ensure users can easily navigate to different sections of the website.



## User Persona Feedback Summary

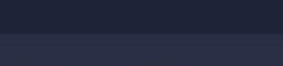


HOME



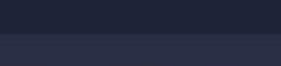
The webpage promotes Ranorex Studio, a functional UI test automation tool, highlighting its features, integrations, and benefits for software testing and development teams.

### Overall Score



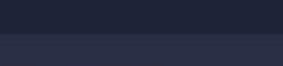
The site is well-structured and informative, but it could benefit from more specific examples and clearer calls to action. The value proposition is strong, but it needs to be reinforced with more concrete evidence of its benefits.

### Visual Design



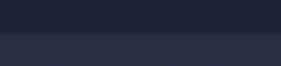
The visuals are clean and modern, but I feel they could be more engaging. A few more screenshots or videos showcasing the product in action would be beneficial.

### Usability



The website is easy to navigate and find information. The call to actions are clear. But I wish the pages load faster.

### Content Quality



The content is informative and well-written, but could be more specific. The value proposition is clear, but it needs to be reinforced with more concrete evidence of its benefits.

### Individual User Persona Feedback



**Rajesh Patel, 45**

Persona: Rajesh is a Senior Test Automation Engineer with 15 years of experience. He's responsible for leading the test automation efforts at a large enterprise. He is interested in finding solutions that can integrate with their existing DevOps toolchain.

#### Overall Rating



As a Senior Test Automation Engineer, I am looking for specific details on integrations with existing tools. The site is pretty good but needs more details on integration.

#### Actions Performed

- Explore integrations with Jenkins and TestRail.
- Download a trial version of Ranorex Studio.

#### Suggestions

- Add more specific examples of how Ranorex Studio integrates with Jenkins and TestRail.
- Include more relevant testimonials and success stories.
- Provide more detailed information about pricing and licensing options.



**Emily Carter, 28**

Persona: Emily is a junior QA engineer. She's new to test automation and is looking for a tool that is easy to use and doesn't require extensive coding knowledge. She needs an intuitive platform to quickly automate basic UI tests.

#### Overall Rating



I like the idea of low-code/no-code test automation. As a newbie, that's exactly what I need! The site's pretty clear, but I'd love to see more examples tailored for simple web apps.

#### Actions Performed

- Watch the Ranorex Studio Instant Demo.
- Try Ranorex Studio for Free.

#### Suggestions

- Add more examples of how to automate basic UI tests.
- Create more tutorials and training materials.
- Create a community forum where users can ask questions and get help from each other.

Print Report