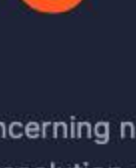


AI Test Results from testers.ai



The 'PeopleAI' app's HOME page demonstrates a concerning number of quality issues across several key areas.

Multiple resource loading failures, indicated by DNS resolution errors, directly impact performance. Broken links and a lack of proper keyboard focus management in initial popups raise significant accessibility concerns. Furthermore, the use of an outdated jQuery version introduces potential security vulnerabilities and the missing prominent privacy policy link is a GDPR violation. The cookie banner obstructing content, vague link text such as "Learn more ->" and the appearance of a "disabled-0-0-101" class on an anchor tag further detract from the overall user experience.

Best Aspects

None

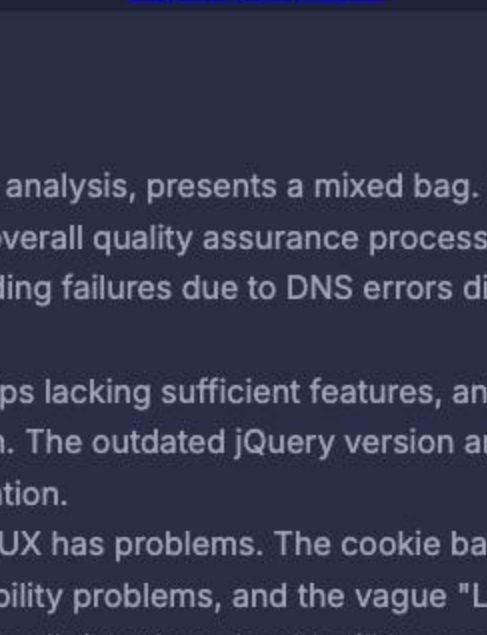
Areas for Improvement

['Performance issues due to resource loading failures,', 'Security vulnerabilities from an outdated jQuery version,', 'Privacy concerns related to a missing privacy policy link and third-party tracking without clear consent', 'Accessibility issues stemming from broken links, vague link text, and lack of keyboard navigation.']

Quality Summary

HOME

1.51 seconds



View Report AI

Detailed Analysis

The 'PeopleAI' application, based on the HOME page analysis, presents a mixed bag. On one hand, the sheer number of bugs, totaling 12 on a single page, raises immediate concerns about the overall quality assurance process. These bugs span several critical areas: performance, accessibility, security, and privacy. The resource loading failures due to DNS errors directly impact user experience, causing delays and frustration.

Accessibility issues, from broken links to modal popups lacking sufficient features, and poor keyboard focus management exclude users with disabilities, leading to a less inclusive application. The outdated jQuery version and missing privacy policy link are severe security and compliance risks. These issues need immediate attention.

The usability is also impacted, and even the design / UX has problems. The cookie banner obstruction and the appearance of a "disabled-0-0-101" class on an anchor tag are examples of usability problems, and the vague "Learn More ->" link is an example of a UX / design problem. While these are lower priority in terms of overall risk, they should still be resolved to give the app a better user experience.

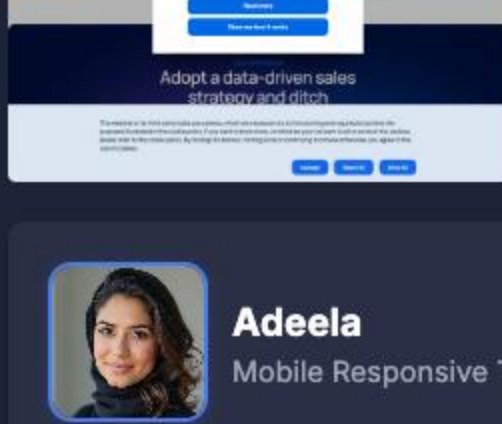
Key Suggestions

- Conduct a thorough security audit to identify and address all potential vulnerabilities.
- Implement a comprehensive accessibility testing strategy to ensure the app is usable by people with disabilities.
- Establish a robust performance monitoring system to proactively identify and resolve performance bottlenecks.
- Review and update all third-party libraries and dependencies to the latest versions.
- Ensure compliance with all relevant privacy regulations, including GDPR and CCPA.

Priority Improvements

1. Update the jQuery library to the latest version to address known vulnerabilities.
2. Implement a prominent and easily accessible privacy policy link to comply with GDPR requirements.
3. Resolve DNS resolution errors causing resource loading failures to improve performance.
4. Fix all broken links and ensure all links have descriptive and contextual text for accessibility.
5. Implement proper keyboard focus management in the initial popup and other interactive elements for keyboard navigation.
6. Ensure cookie banner does not obstruct content and adheres to accessibility guidelines.
7. Remove the "disabled-0-0-101" class from the anchor tag.

Issues Found by AI Testers



HOME

Adeela
Mobile Responsive Tester

Cookie Banner Obstructing Content

Priority: 8/10 Confidence: 9/10

general WCAG

Why is this a bug?
On the mobile view, the cookie consent banner/popup appears to cover the main content. This is a bad user experience as it prevents the user from immediately accessing the site's information and can hinder accessibility. The user is forced to interact with the banner before seeing the content they came for.

Suggested Fix
Reposition or redesign the cookie consent banner so it doesn't cover the main content on mobile devices. Consider using a smaller banner at the top or bottom of the screen, or implementing a sliding drawer mechanism for the cookie settings.

Why Fix This?
A cookie banner that hides content is an annoying user experience. It can also cause WCAG issues, and will cause the user to bounce quickly from the page, potentially leading to lost revenue.

Route To
Front-end Engineer

Isabella
Usability Tester

Broken Links

Priority: 7/10 Confidence: 9/10

general accessibility

Why is this a bug?
Multiple links (hrefs) appear to link to the root directory ('/') but describe content that is much more specific. This is unexpected. For example, the link 'Life SciencesOperationalize your lengthy and complex sales cycle' and 'Manufacturingharness the power of digital automation to transform your GTM engine' both link to '/'. Also the button with the text 'disabled-0-0-101' appears to be broken.

Suggested Fix
Update the incorrect links with their correct destinations. For the disabled button, either remove it from the UI, or ensure it links somewhere.

Why Fix This?
Broken links will cause user frustration, confusion, and can damage the site's credibility. This can also impact SEO if search engines crawl these broken links.

Route To
Frontend Engineer/Web Developer

Aisha
Tester for Missing Aspects

Links with vague text like "Learn more ->" or "Read More" lack context and accessibility

Priority: 7/10 Confidence: 9/10

Usability WCAG Accessibility

Why is this a bug?
Several links use generic text like "Learn more->" or "Read More". Screen reader users often navigate by link, and these links offer little context about their destination. This violates WCAG guidelines for link purpose (2.4.4 Link Purpose (In Context)). Also, sighted users may not know what these links are referring to without reading the surrounding text. It decreases usability and can be a barrier to accessibility.

Suggested Fix
Update the link text to be more descriptive and self-explanatory, such as "Combine our about Forensics", or combine the link text with the adjacent heading.

Why Fix This?
Clear link text improves usability for all users and is crucial for users with disabilities who rely on screen readers. It also aids SEO.

Route To
Frontend Engineer/Content Editor

Pete
Privacy and Security Tester

Missing Prominent Privacy Policy Link

Priority: 7/10 Confidence: 8/10

GDPR Privacy Policy Availability

Why is this a bug?
A prominent and easily accessible privacy policy link is a fundamental requirement for GDPR compliance. While the website may have a privacy policy, it's not immediately visible or easily accessible from the main landing page based on the provided page elements. A user should be able to readily find information about how their data is collected, used, and protected. The absence of a clear link in the header or footer is a significant oversight.

Suggested Fix
Add a clear and prominent link to the privacy policy in the website footer and/or header, ensuring it is easily visible and accessible from all pages. The link should clearly state 'Privacy Policy'.

Why Fix This?
Failing to provide easy access to the privacy policy violates GDPR guidelines and can lead to legal issues. It also creates a negative user experience and damages trust.

Route To
Frontend Engineer, Legal Counsel

Aisha
Tester for Missing Aspects

Modal popup lacks sufficient accessibility features.

Priority: 8/10 Confidence: 8/10

WCAG Accessibility

Why is this a bug?
The initial modal popup lacks attributes for accessibility. It's difficult to determine if the modal is properly announced to screen readers. There is no apparent way to close it via keyboard navigation without guessing, which makes it very difficult for keyboard-only users. The 'X' close button is also small, making it hard for some users to click. It's essential that modal windows are fully accessible.

Suggested Fix
Add ARIA attributes to the modal to properly announce it to screen readers. Ensure the modal can be closed using the keyboard (e.g., Escape key). Increase the size of the 'X' close button and provide appropriate ARIA labels for accessibility.

Why Fix This?
Poor accessibility can exclude users with disabilities. WCAG compliance is important for ensuring inclusivity.

Route To
Frontend Engineer

Jason
AI Tester

Multiple Resource Loading Failures due to DNS Resolution Errors

Priority: 7/10 Confidence: 8/10

network performance content

Why is this a bug?
Multiple resources failed to load because the browser couldn't resolve the domain names. This directly impacts the user experience, as content will be missing. It is extremely unlikely a user error.

Suggested Fix
Investigate the URLs of the failing resources. Ensure they are correctly configured and accessible. Check DNS settings. Implement error handling to gracefully handle resource loading failures (e.g., displaying a placeholder image or message).

Why Fix This?
Missing resources degrade the user experience and can break functionality. Addressing DNS resolution issues will improve page load times and ensure content is displayed correctly.

Route To
Frontend Engineer, Backend Engineer (if resources are dynamically generated), DevOps Engineer (for DNS configuration)

Alejandro
Accessibility Tester

Lack of Keyboard Focus Management in Initial Popup

Priority: 7/10 Confidence: 8/10

Keyboard Navigation WCAG

Why is this a bug?
When the page loads, an initial popup appears. Keyboard users should be able to easily tab through the elements within this popup. However, focus is not properly trapped within the popup. After the last element in the popup is reached, focus should cycle back to the first element in the popup. Without this, keyboard users are forced to tab through the entire document behind the popup to reach elements after the popup, making navigation tedious and difficult.

Suggested Fix
Implement proper focus trapping within the initial popup. When the last focusable element in the popup is reached, focus should cycle back to the first focusable element. Similarly, focus should not be allowed to escape the popup until it's dismissed.

Why Fix This?
Without proper keyboard focus management, keyboard users will experience significant difficulty navigating and interacting with the popup, violating accessibility best practices and WCAG guidelines.

Route To
Frontend Engineer

AI Generated Functional Test Results

Start Page: HOME

Aiden
Demo_Tests

✓ Search with a valid query

This test verifies the search functionality with a valid, expected query. It checks if the search results are relevant to the search term and if the results are displayed correctly.

1

2

3

4

5

6

7

8

9

✓ Click 'Forensics' section Learn more link

This test verifies that the 'Learn more' link in the 'Forensics' section is clickable and navigates the user to a related page, ensuring access to more details regarding this section.

1

2

3

4

5

✓ Navigate from Popup to Demo Request

This test verifies the flow from the popup that appears on the homepage, through to requesting a demo. It checks that the 'Show me how it works' button redirects to a functioning demo request page.

1

2

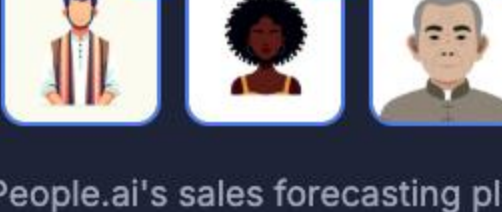
3

4

User Persona Feedback Summary



HOME



The website aims to promote People.ai's sales forecasting platform, highlighting its AI-driven capabilities for improving sales accuracy and efficiency.

Overall Score

★★★★★

The website effectively conveys the app's value proposition. The design is modern and engaging, and the content is generally relevant. However, some areas could be more intuitive and user-friendly.

Visual Design

★★★★★

I appreciate the modern and clean design. The visuals are engaging and help to convey the platform's capabilities effectively.

Usability

★★★★★

The website is generally easy to navigate, but some links and calls-to-action could be more prominent. The information architecture could be refined to improve user flow.

Content Quality

★★★★★

The content is informative and highlights the benefits of People.ai. However, some sections could be more concise and tailored to specific user roles.

Individual User Persona Feedback

Raj Patel, 45

Persona: Raj is the VP of Sales Operations at a mid-sized SaaS company. He's responsible for improving sales efficiency and forecasting accuracy. He's constantly looking for ways to leverage data and AI to optimize the sales process.

Overall Rating

★★★★★

As a VP of Sales Operations, I'm impressed with the focus on data-driven forecasting. I want to see how this integrates into my existing salesforce environment.

Actions Performed

- Read about forecasting solutions
- Request a demo

Suggestions

- Showcase customer success stories with quantifiable results.
- Provide integration details with popular CRM systems.
- Offer a competitive comparison chart.

Aisha Johnson, 32

Persona: Aisha is a Sales Enablement Manager at a tech startup. Her role focuses on equipping the sales team with the right tools and processes to maximize their performance and close more deals. She's always looking for innovative solutions to help her team succeed.

Overall Rating

★★★★★

As a sales enablement manager, I'm interested in automating processes and making it easier for my sales team to succeed.

Actions Performed

- Explore the Sales Enablement solutions
- Read case studies

Suggestions

- Provide interactive demos specifically tailored for sales enablement.
- Showcase customer success stories with quantifiable results for sales enablement.
- Offer a competitive comparison chart for sales enablement platforms.

David Chen, 55

Persona: David is the CFO of a large enterprise. He is responsible for the company's financial planning and analysis, including revenue forecasting. He is risk-averse and needs solid, data-backed evidence before making any investment decisions.

Overall Rating

★★★★★

As a CFO, I'm skeptical of AI-driven solutions without concrete evidence of ROI and reliable data. Show me the numbers!

Actions Performed

- Look for information on forecast accuracy
- Read case studies

Suggestions

- Showcase customer success stories with quantifiable financial benefits.
- Provide a detailed cost-benefit analysis compared to other solutions.
- Offer more information about data security and compliance.

Print Report