

# AI Test Results from testers.ai



The 'Palantir' app, specifically its HOME page, presents a mixed bag. While no panel feedback is available to gauge user satisfaction directly, the bug reports paint a picture of neglect. The prevalence of outdated news articles and copyright information immediately undermines the app's credibility. Furthermore, accessibility concerns, such as missing semantic structure for platform lists, indicate a failure to adhere to WCAG guidelines. A missing 'Get Started' button and navigation bar scaling issues on smaller screens further diminish the user experience. The Google Tag Manager implementation without explicit user consent raises serious GDPR compliance concerns.

### Best Aspects

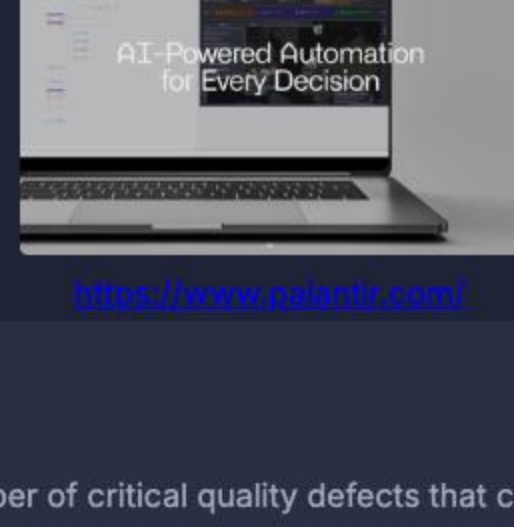
There's no specific positive feedback available from user panels, but the app has the potential to provide valuable information if the content is kept current.

### Areas for Improvement

Outdated content, usability issues on smaller screens, accessibility problems, and potential GDPR non-compliance.

## Quality Summary

### HOME



<https://www.palantir.com>

### Detailed Analysis

The 'Palantir' app's HOME page suffers from a number of critical quality defects that collectively impact user trust and accessibility. The sheer volume of outdated content, including news articles, copyright information, and specific dates, suggests a lack of active content management. This gives the impression that the app is not actively maintained, eroding user confidence.

Beyond the content issues, usability flaws further degrade the experience. The missing 'Get Started' button and issues with navigation bar scaling on smaller screens directly impede user interaction. These issues, while seemingly minor, create significant friction, especially for users on mobile devices.

Finally, the reported GDPR compliance issue regarding Google Tag Manager implementation is a serious concern. Failure to obtain explicit user consent before deploying tracking technologies exposes the app to potential legal ramifications and reputational damage. Addressing these critical issues is paramount to improving the overall quality and trustworthiness of the 'Palantir' app.

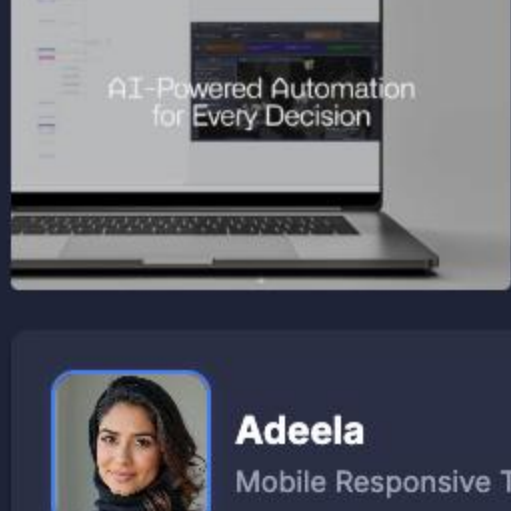
### Key Suggestions

- Implement a content refresh and update schedule to prevent future staleness.
- Conduct thorough testing on various screen sizes to ensure usability across devices.
- Perform an accessibility audit and address all WCAG violations.
- Consult with legal counsel to ensure GDPR compliance in all data collection practices.

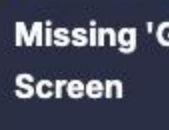
### Priority Improvements

1. Implement explicit user consent mechanisms for Google Tag Manager (GTM) to comply with GDPR.
2. Update all outdated content on the HOME page, including news articles, copyright information, and dates.
3. Implement semantic structure for platform lists to improve accessibility and WCAG compliance.
4. Ensure the 'Get Started' button and navigation bar are visible and properly scaled on smaller screens.

## Issues Found by AI Testers



### HOME



**Adeela**  
Mobile Responsive Tester

#### Missing 'Get Started' Button on Smaller Screen

Priority: 8/10 Confidence: 9/10

general functionality

#### Why is this a bug?

The 'Get Started' button is present in the large browser window but missing on the smaller screen. This obstructs a primary user action and violates responsive design principles.

#### Suggested Fix

Implement media queries to ensure the 'Get Started' button is visible and appropriately sized on all screen sizes, or refactor the layout to accommodate the button within the viewport on smaller screens.

#### Why Fix This?

The 'Get Started' button is critical for user engagement. Its absence on smaller screens directly impacts conversion rates and feature discovery. Ensure it scales appropriately or adjust the layout to include it.

#### Route To

Frontend Engineer



**Sophia**  
Content Tester

#### Outdated Copyright Information

Priority: 9/10 Confidence: 9/10

general legal

#### Why is this a bug?

The copyright notice at the bottom of the page indicates 2024, but the current year is 2025. This is a legal issue and needs to be updated to the correct year.

#### Suggested Fix

Update the copyright notice at the bottom of the page to reflect the current year, 2025.

#### Why Fix This?

Failure to update the copyright notice to the current year can lead to legal misunderstandings and may undermine the perceived legitimacy of the website's content.

#### Route To

Legal and Front-End Engineer



**Pete**  
Privacy and Security Tester

#### Google Tag Manager (GTM) Implementation without Explicit User Consent

Priority: 7/10 Confidence: 8/10

GDPR Third-Party Tracking

#### User Consent Management

#### Why is this a bug?

The presence of Google Tag Manager (GTM) (<https://www.googletagmanager.com/gtm.js?id=GTM-PSL84DJ>) without a visible and explicit user consent mechanism (e.g., a cookie banner that allows users to accept or reject tracking) is a potential violation of GDPR. GTM can load various third-party tracking scripts, and users should have the option to opt-in before these scripts are executed. The networking logs show that Google Tag Manager is being loaded, so it's probably tracking user data. The privacy policy may or may not mention this. However, the default behavior should be opt-in.

#### Suggested Fix

Implement a cookie consent banner that allows users to accept or reject the use of GTM and associated tracking technologies. Ensure that no tracking scripts are loaded before the user provides consent. Also make sure the privacy policy matches the real functionality of GTM usage.

#### Why Fix This?

Failing to obtain explicit user consent for data collection through GTM can result in legal penalties under GDPR and damage user trust.

#### Route To

Frontend Engineer, Legal Counsel

#### Relevant Network Call

<https://www.googletagmanager.com/gtm.js?id=GTM-PSL84DJ>



**Adeela**  
Mobile Responsive Tester

#### Navigation Bar and logo missing on smaller screen

Priority: 7/10 Confidence: 8/10

general usability

#### Why is this a bug?

The navigation bar in the top right corner is present in the desktop view but is replaced by a menu button in the smaller view. This is not necessarily a bug, but the logo also appears to be missing in the mobile view, and is very faint and small. This impairs site navigation and branding.

#### Suggested Fix

Adjust media queries to ensure the logo is visible on smaller screens. Modify navigation bar to work better on smaller screens.

#### Why Fix This?

Consistent navigation is essential for user experience. A missing or non-obvious navigation bar makes it harder for users to explore the site.

#### Route To

Frontend Engineer

## AI Generated Functional Test Results

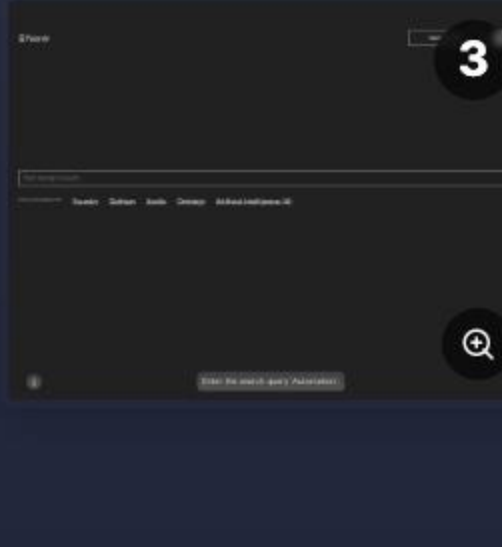
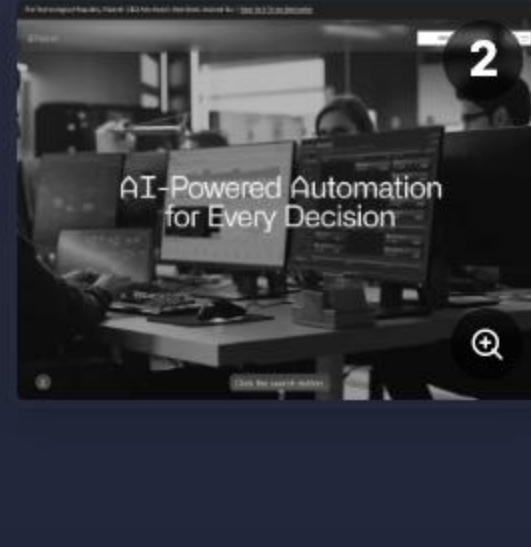
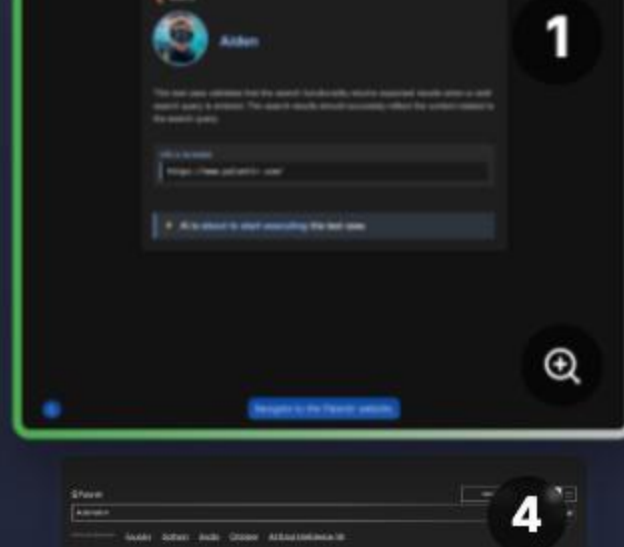
### Start Page: HOME



**Aiden**  
Demo\_Tests

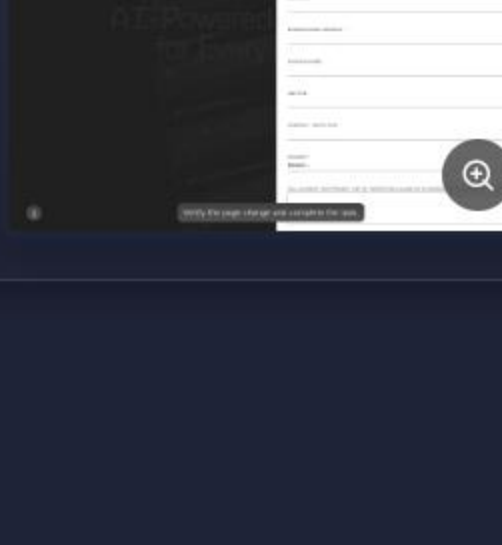
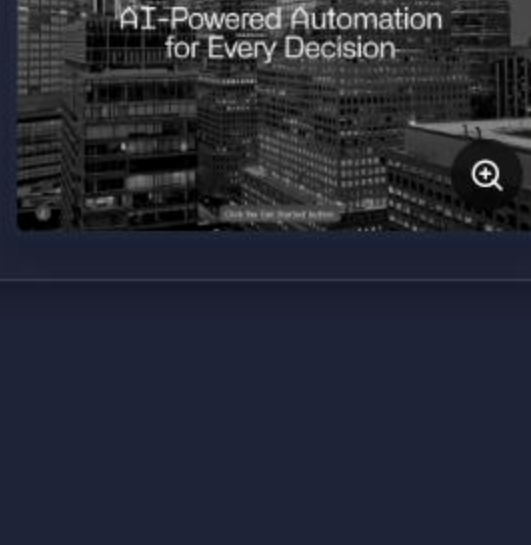
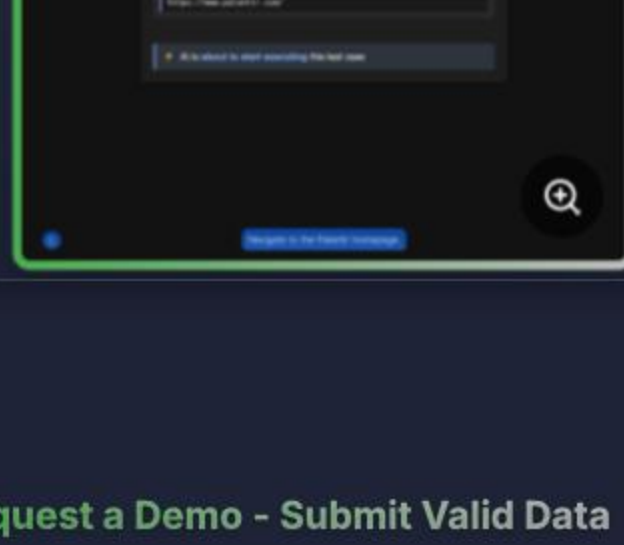
#### ✓ Search with valid query

This test case validates that the search functionality returns expected results when a valid search query is entered. The search results should accurately reflect the content related to the search query.



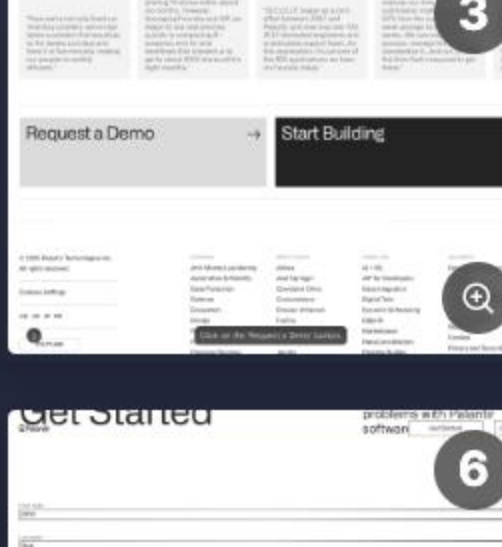
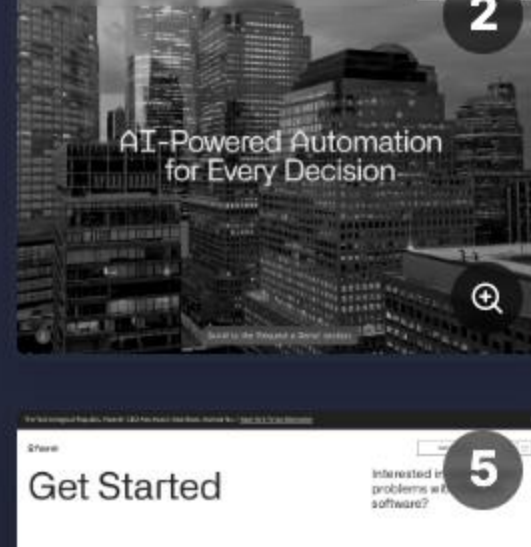
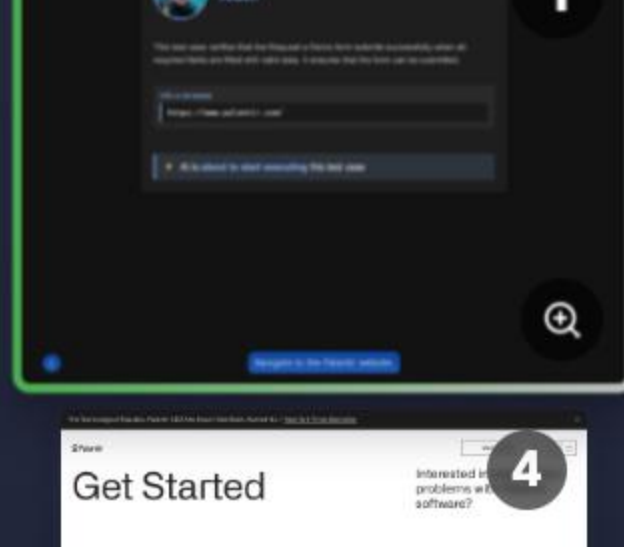
#### ✓ Click Get Started and Verify Page Change

This test verifies that clicking the 'Get Started' button navigates the user to a new page or section. This ensures the primary call to action functions correctly. It's important because 'Get Started' is a key interaction point for potential users.



#### ✓ Request a Demo - Submit Valid Data

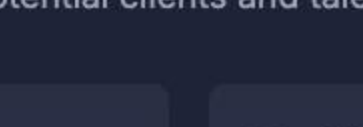
This test case verifies that the Request a Demo form submits successfully when all required fields are filled with valid data. It ensures that the form can be submitted.



## User Persona Feedback Summary

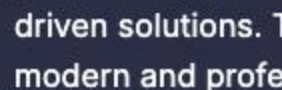


### HOME



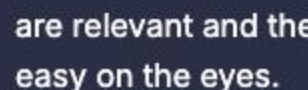
The Palantir homepage aims to showcase its AI-powered platforms and solutions for various industries, highlighting its impact through news, case studies, and partner testimonials to attract potential clients and talent.

### Overall Score



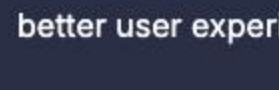
The website effectively positions Palantir's value proposition, particularly its AI-driven solutions. The design is modern and professional, although some aspects could be more accessible. The content is compelling, in certain areas would be beneficial. The site is engaging and conveys the importance of AI.

### Visual Design



The site is visually appealing and gives off a high-tech and professional vibe. The images are relevant and the layout is easy on the eyes.

### Usability



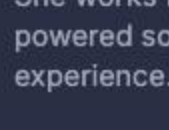
The site is generally easy to navigate, but some areas could be streamlined for a better user experience.

### Content Quality



The content is compelling and informative, but some sections could benefit from more detailed explanations.

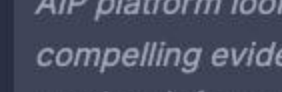
### Individual User Persona Feedback



**Alice Johnson, 35**

Persona: Alice is a data scientist with a Master's degree in Computer Science. She works for a large retail company and is responsible for developing AI-powered solutions to optimize supply chain and improve customer experience.

#### Overall Rating



*I found the website to be very informative and well-designed. The AIP platform looks promising, and the impact studies provided compelling evidence of its value. I would like to see more detailed product information and pricing.*

#### Actions Performed

- Explore AIP platform.
- Read impact studies.

#### Suggestions

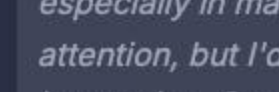
- Add more detailed product information and pricing.
- Include interactive demos or trials of the platforms.



**David Lee, 45**

Persona: David is a Chief Technology Officer (CTO) at a mid-sized manufacturing company. He is responsible for leading the company's technology strategy and implementation. He is interested in adopting AI and automation solutions to improve efficiency and reduce costs.

#### Overall Rating



*The website is pretty good at showcasing Palantir's capabilities, especially in manufacturing. The Warp Speed section caught my attention, but I'd like to see more specific examples of how it works in practice. Overall, it's convincing but could use more depth.*

#### Actions Performed

- Explore Foundry platform.
- Read about Warp Speed.

#### Suggestions

- Provide more in-depth technical documentation.
- Showcase manufacturing-specific case studies and success stories.
- Offer interactive demos or free trials of the platforms.

Print Report