

AI Test Results from testers.ai



The 'Lopus' app's HOME page presents a mixed bag of quality attributes. On the positive side, the app appears functional in its core purpose, but the number of reported bugs, especially concerning accessibility and content, raises significant concerns. The HOME page suffers from numerous WCAG violations, such as missing labels for form inputs ('Name' Textarea, 'Name' Input), ambiguous link purposes ('Contact Us', 'Get Started'), and insufficient text contrast. Furthermore, core content like the navigation bar and interactive social media feed are missing, and usability concerns are evident with the 'Use Cases' button showing up in mobile view. These issues collectively impact the user experience and overall perception of quality.

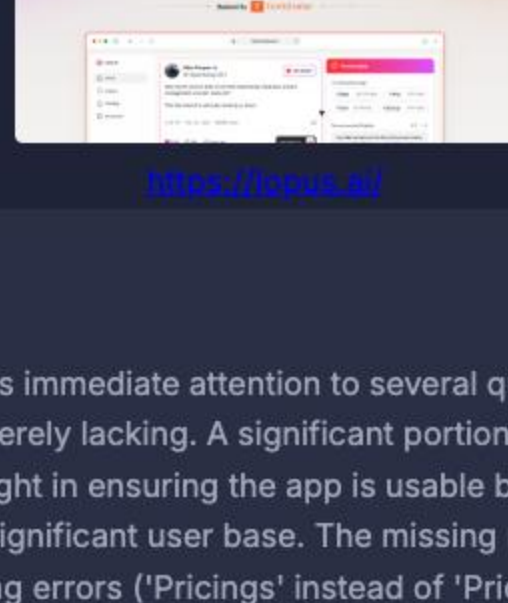
Best Aspects

The app's core functionality might be intact, despite the numerous surface-level issues. Assuming it performs its intended purpose, there is still hope.

Areas for Improvement

The HOME page is riddled with accessibility violations, missing content, and usability flaws. The absence of a navigation bar, missing social media feed, and ambiguous links create a frustrating user experience.

Quality Summary



HOME (0.23 seconds)

Detailed Analysis

The 'Lopus' app, particularly its HOME page, requires immediate attention to several quality aspects. While the functionality might be present, the execution and attention to detail are severely lacking. A significant portion of the reported bugs falls under the 'WCAG' and 'Accessibility' categories, indicating a serious oversight in ensuring the app is usable by individuals with disabilities. This not only opens the app up to potential legal issues but also alienates a significant user base. The missing navigation bar is a fundamental flaw, hindering user navigation. The incomplete social media feed, spelling errors ('Pricings' instead of 'Pricing'), and ambiguous link texts further degrade the experience. Addressing these issues is crucial to improving the app's usability and overall quality.

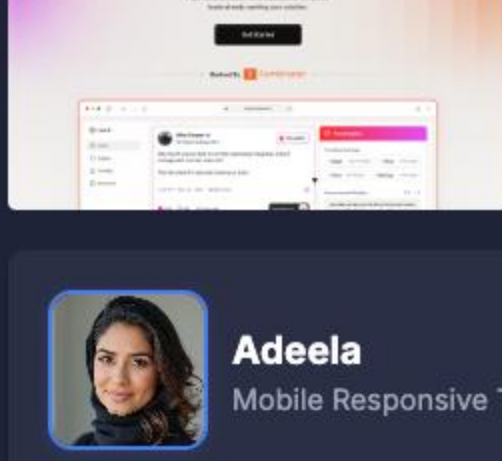
Key Suggestions

- Conduct a thorough accessibility audit and fix all WCAG violations.
- Implement a robust testing process to catch bugs early in the development cycle.
- Prioritize usability improvements based on user feedback.
- Ensure all content is present and properly formatted across different devices.
- Pay attention to detail and avoid basic errors like spelling mistakes.
- Add UI tests to check for the navigation bar and social feed.

Priority Improvements

1. Implement a consistent and accessible navigation bar across all devices.
2. Add labels or ARIA attributes to all form inputs (Name Textarea, Name Input) to ensure accessibility.
3. Increase text contrast to meet WCAG standards for readability.
4. Resolve spelling errors, specifically changing 'Pricings' to 'Pricing' in the footer.
5. Ensure all images have appropriate alt text for screen readers.
6. Replace ambiguous link texts ('Contact Us', 'Get Started') with descriptive alternatives.
7. Restore the interactive social media feed to the HOME page.
8. Remove or hide the 'Use Cases' button on mobile view if not intended for mobile use.

Issues Found by AI Testers



HOME

Adeela
Mobile Responsive Tester

Missing Navigation Bar
Priority: 9/10 Confidence: 9/10

Missing or Cut-Off Content

Navigation Bar Placement

Why is this a bug?
The main navigation bar (Use-Cases, Features, Pricing, etc.) present in the large screen view is completely missing in the mobile view. While a hamburger menu is present, it requires an extra step for navigation, and the absence of direct links to key sections significantly impacts usability and discoverability. This is a major deviation from the desktop experience.

Suggested Fix
Ensure that the navigation bar is properly implemented in the mobile view. Either the hamburger menu should provide quick access to all the original navigation items, or a more tailored mobile navigation solution should be implemented. Consider displaying some key navigation items directly on the screen.

Why Fix This?
The missing navigation bar severely limits user access to key website sections and features on mobile devices.

Route To
Frontend Engineer

Isabella
Usability Tester

Missing Label for Name Textarea
Priority: 7/10 Confidence: 9/10

WCAG Accessibility Form Usability

Why is this a bug?
The 'Name' textarea field in the contact form is missing a corresponding 'labels' element. This violates WCAG 2.1 Success Criterion 1.3.1 (Info and Relationships) and 3.3.2 (Labels or Instructions). Without a label, screen reader users may not understand the purpose of the field, and sighted users may also have difficulty understanding what information is required.

Suggested Fix
Add a '<label>' element associated with the 'Name' textarea. The label should clearly describe the purpose of the field (e.g., 'Your Name'). Associate the label with the input field using the 'for' attribute on the label and the 'id' attribute on the textarea.

Why Fix This?
Fixing this issue will greatly improve the form's accessibility for users with disabilities, particularly those using screen readers. It will also enhance usability for all users by providing clear instructions on how to fill out the form correctly. Adhering to WCAG standards is important for legal compliance and ensuring inclusivity.

Route To
Frontend Engineer

Relevant Network Call
N/A

Adeela
Mobile Responsive Tester

Interactive Social Media Feed Missing
Priority: 7/10 Confidence: 8/10

Missing or Cut-Off Content

Why is this a bug?
The interactive social media feed element, which appears to be a key feature showcasing real-time social posts, is completely absent in the mobile version. This represents a significant loss of functionality and information for mobile users.

Suggested Fix
Investigate the reason for the missing social media feed. If performance is a concern, consider implementing a simplified or optimized version for mobile devices. Alternatively, provide a clear indication that this content is available on larger screens.

Why Fix This?
The absence of the social media feed diminishes the interactive experience and potentially hides valuable lead generation data from mobile users.

Route To
Frontend Engineer, Backend Engineer

Pete
Privacy and Security Tester

Missing or Inaccessible Privacy Policy
Priority: 7/10 Confidence: 8/10

GDPR general

Why is this a bug?
The webpage lacks a clearly visible and easily accessible privacy policy. While the site is simple, best practice, and often legal requirement (GDPR) is to link the privacy policy in the footer, or navigation, or other standard places. Users need to be informed about how their data is collected, used, and protected. Currently, there is no explicit link or mention of a privacy policy in the main navigation, footer, or any prominent location on the page. The absence of this information violates GDPR guidelines regarding transparency. Contact forms may collect user data, and the lack of a privacy policy detailing how this data is handled poses a significant privacy risk.

Suggested Fix
Create a comprehensive privacy policy outlining data collection, usage, and protection practices. Place a visible link to the privacy policy in the footer of the webpage and in any relevant sections where user data is collected (e.g., contact forms).

Why Fix This?
Addressing this issue ensures compliance with GDPR and builds user trust by providing transparency about data handling practices. Failure to provide a privacy policy can result in legal penalties and reputational damage.

Route To
Legal, Frontend Developer

Alejandro
Accessibility Tester

Ambiguous Link Purpose - Identical 'Get Started' Links
Priority: 7/10 Confidence: 8/10

WCAG Links and Buttons Accessibility

Why is this a bug?
Multiple 'Get Started' links on the page point to different destinations (beacon.lopus.ai vs calendly.com), but their link text is identical. This creates ambiguity for screen reader users, violating WCAG 2.4.4 (Link Purpose (In Context)).

Suggested Fix
Modify the link text of each 'Get Started' link to indicate where it leads, such as 'Get Started - Open Beacon' or 'Get Started - Schedule Demo'. Use aria-label or visually hidden text if the visual design must keep the original text. Ensure the link destination is clear.

Why Fix This?
Improves navigation and provides a clear understanding of the link's purpose for all users, especially those using assistive technologies.

Route To
Front-end Developer

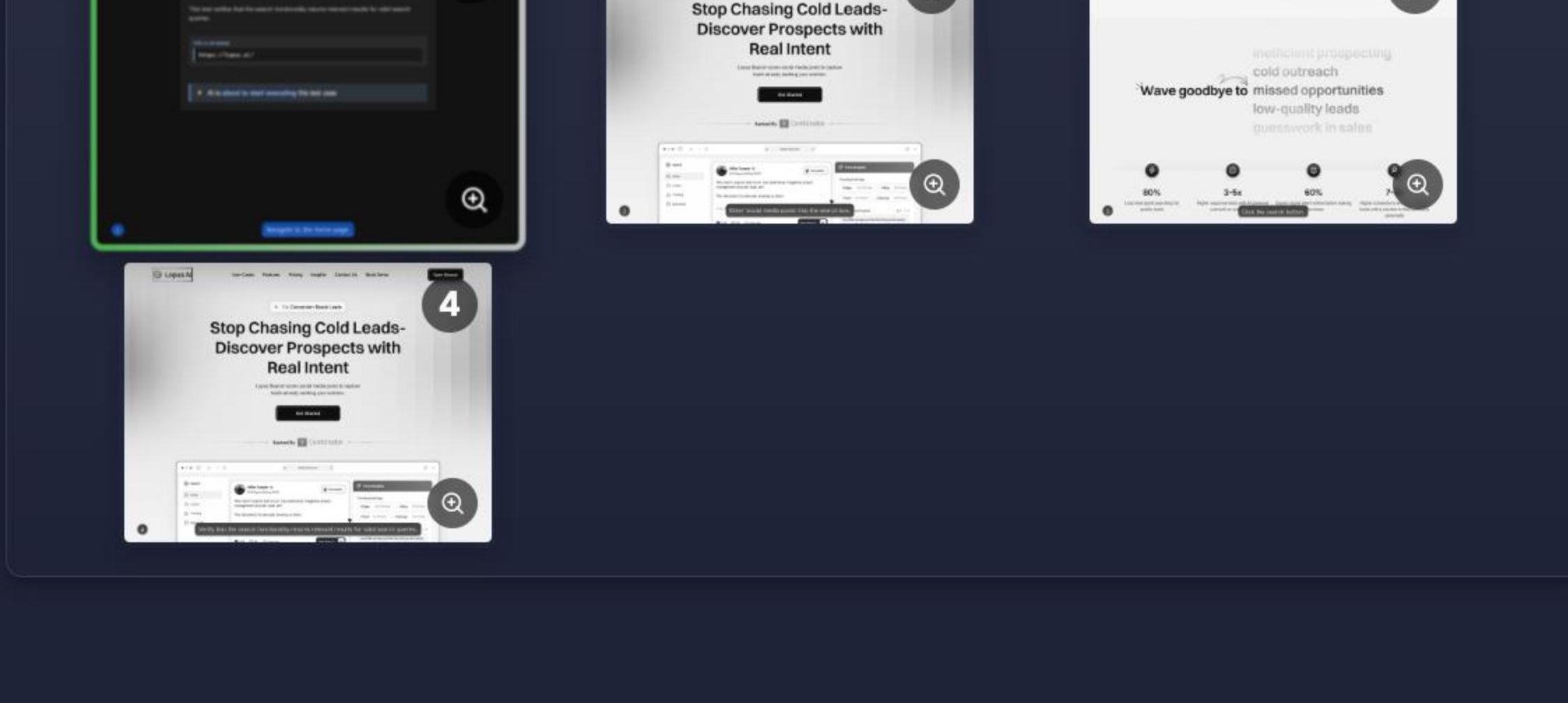
AI Generated Functional Test Results

Start Page: HOME

Aiden
Demo_Tests

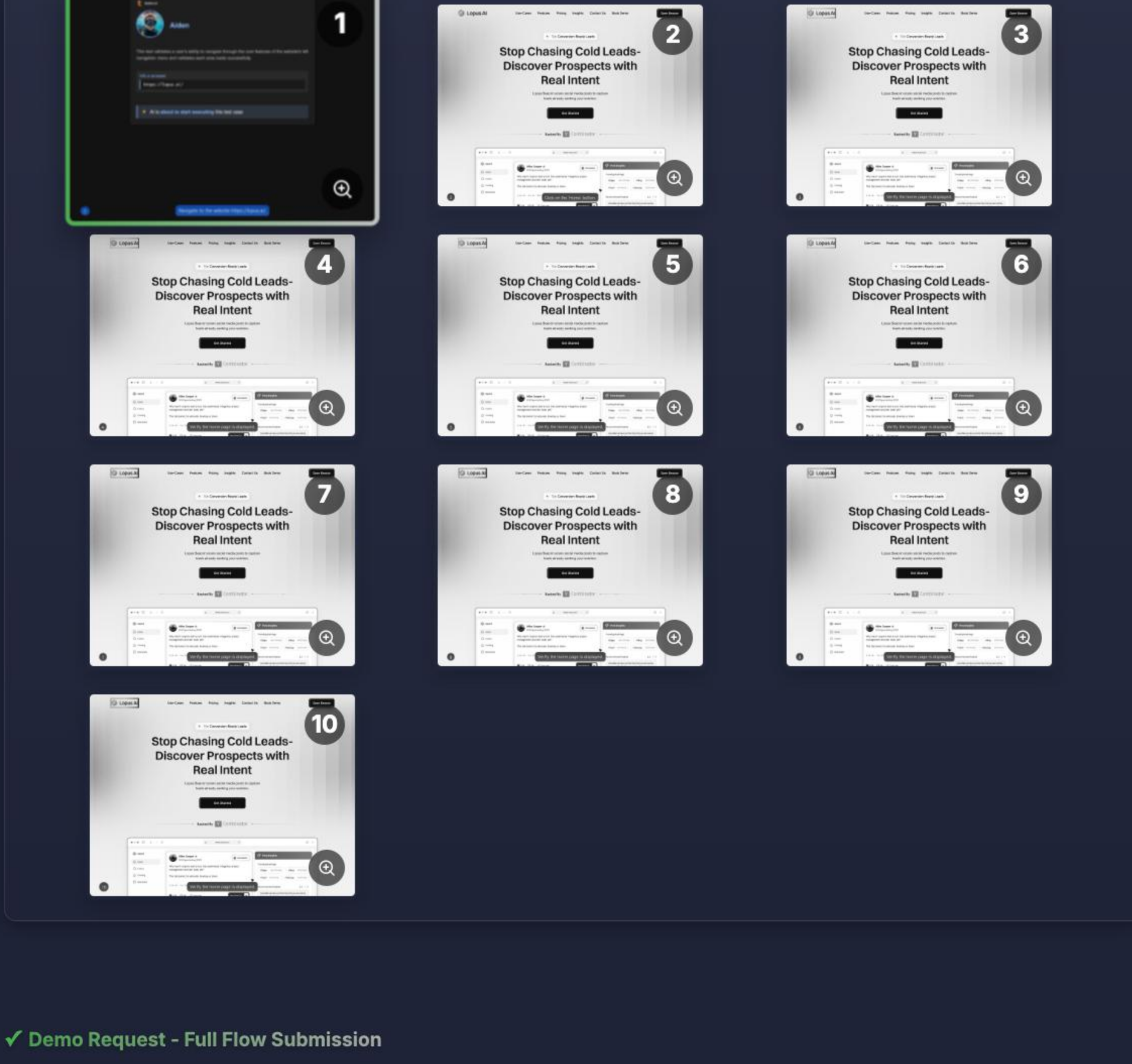
✓ Search with a valid query

This test verifies that the search functionality returns relevant results for valid search queries.



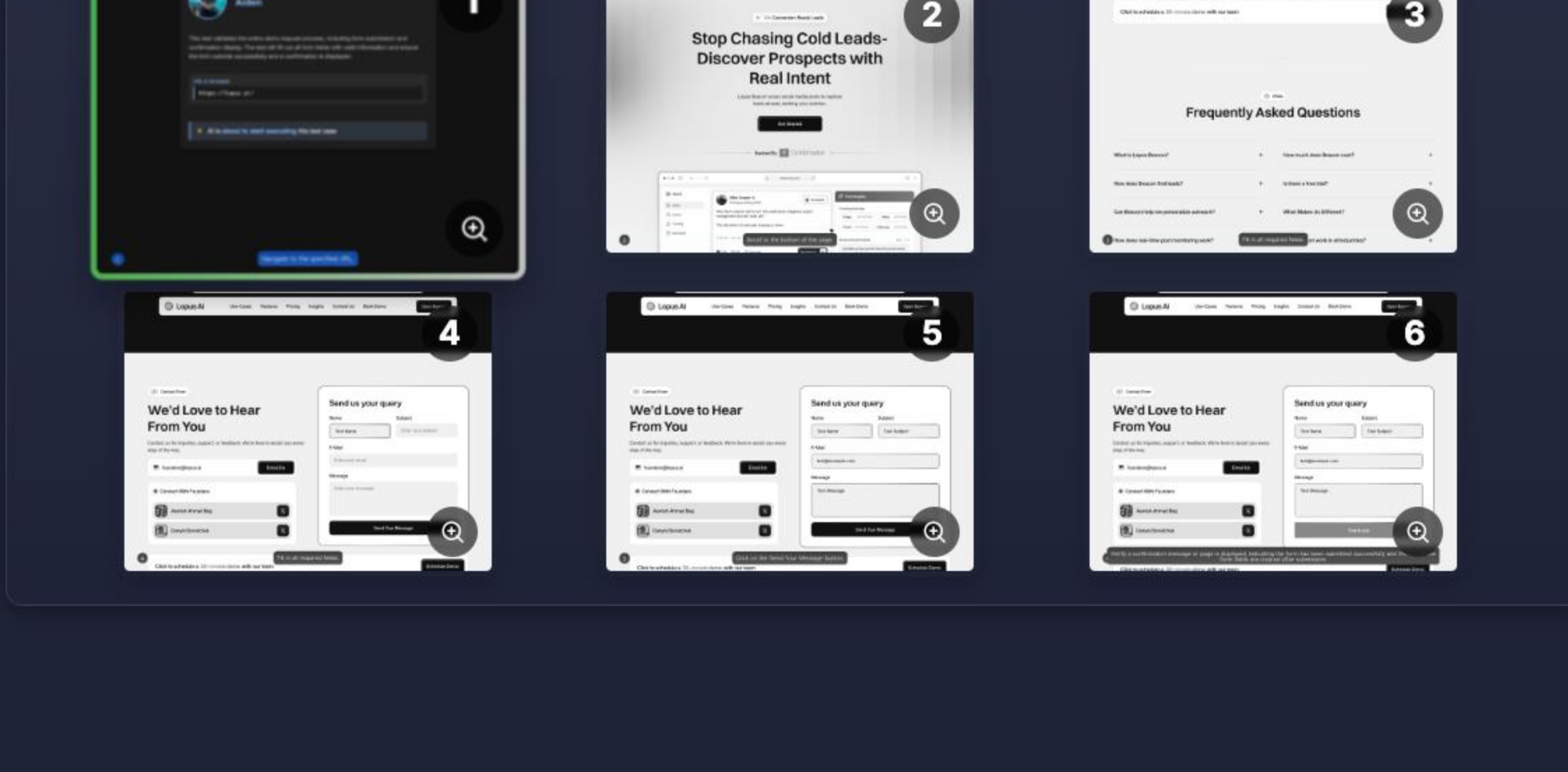
Navigate through core page features.

This test validates a user's ability to navigate through the core features of the website's left navigation menu and validates each area loads successfully.

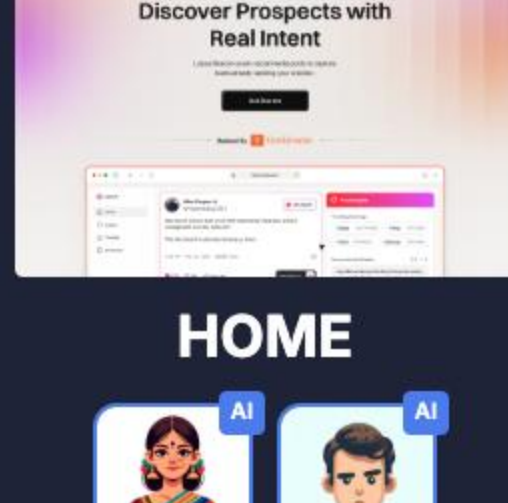


✓ Demo Request - Full Flow Submission

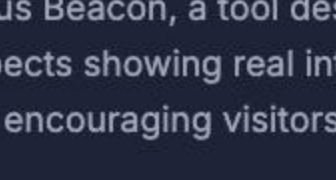
This test validates the entire demo request process, including form submission and confirmation display. The test will fill out all form fields with valid information and ensure the form submits successfully and a confirmation is displayed.



User Persona Feedback Summary



HOME



The webpage aims to introduce Lopus Beacon, a tool designed to find conversion-ready leads by scanning social media for prospects showing real intent. It promotes its features, pricing plans, and various use cases, encouraging visitors to book a demo or get started.

Overall Score

★★★★☆

The site is well-structured and informative, effectively communicating the value proposition of Lopus Beacon. However, some sections could benefit from more detailed explanations and clearer calls to action. The overall user experience is positive, with a focus on ease of use and quick access to key information.

Visual Design

★★★★☆

The visuals are clean and modern, but a bit generic. They effectively communicate the product's features, but could be more memorable.

Usability

★★★★☆

The website is easy to use and navigate. The information is presented in a clear and concise manner. However, some of the links could be more prominent to encourage user interaction.

Content Quality

★★★★☆

The content is informative and relevant, but could be more detailed in certain sections. The use cases and benefits are well-explained, but some users may want more technical information.

Individual User Persona Feedback

Aisha Khan, 32

Persona:Aisha is a marketing manager at a fast-growing SaaS startup. She is responsible for generating leads and driving conversions. She is always looking for new and innovative ways to improve her team's performance.

Overall Rating
★★★★☆

I am very impressed with Lopus Beacon. It seems like a great solution for finding high-intent leads and engaging with them effectively. I am particularly interested in the AI-powered features and the ability to automate outreach. I think this could save my team a lot of time and improve our conversion rates.

Actions Performed

- View pricing plans
- Book a demo

Suggestions

- Add more case studies or testimonials to build trust and credibility.
- Conduct a thorough accessibility audit to ensure the website is accessible to all users.

Robert Chen, 45

Persona:Robert is the VP of Sales at a large enterprise software company. He is responsible for overseeing the sales team and driving revenue growth. He is skeptical of new technologies and prefers to rely on proven methods.

Overall Rating
★★★★☆

I'm a bit skeptical about this whole AI-powered lead generation thing. It sounds too good to be true. I need to see some hard evidence that this actually works and that it can deliver a measurable ROI for my company. The pricing seems reasonable, but I need to be convinced that this is worth the investment.

Actions Performed

- Read about use cases
- Compare pricing plans

Suggestions

- Provide more data and evidence to support the claims.
- Offer a free trial or pilot program to allow potential customers to test the product.
- Include more testimonials from satisfied customers.

Print Report