

AI Test Results from testers.ai



The Kohl's app's HOME page exhibits several concerning quality issues. The prevalence of accessibility bugs, such as broken and inaccessible links, missing alt text, and insufficient text contrast, significantly hinders usability for users with disabilities. Additionally, the presence of an outdated jQuery library poses a security risk. While these are fixable, their concentration on the home page is alarming.

Best Aspects

The availability of a mobile app at all shows some effort to meet customer needs. There is no positive indication of the specific design or function quality.

Areas for Improvement

The app suffers from a large number of Accessibility issues, usability issues with the 'Shop by Category' and 'Coupon Display'. The copyright is wrong. The use of an outdated jQuery library poses a security risk.

Quality Summary



View Report

Detailed Analysis

The Kohl's app's HOME page suffers from a concerning accumulation of quality defects across several areas. Accessibility is a major pain point, with numerous WCAG violations related to broken links ('Checkout link without href', 'My Store'), missing alt text on images, and insufficient text contrast. These issues directly impact users with disabilities and could lead to legal compliance problems. General bugs, like the incorrect copyright year and potentially outdated jQuery library, indicate a lack of attention to detail and potential security vulnerabilities. Furthermore, usability is compromised by missing navigation elements ('Shop by Category') and layout issues on mobile (coupon display). The sheer volume of defects suggests a need for more rigorous testing processes.

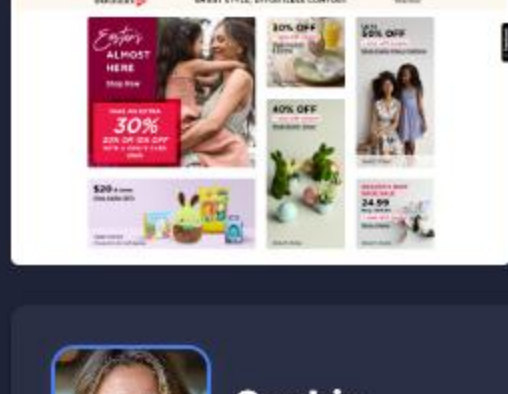
Key Suggestions

- Prioritize accessibility remediation to comply with WCAG guidelines and provide an inclusive user experience.
- Implement a security audit to identify and address all potential vulnerabilities, including updating outdated libraries.
- Refactor the navigation and layout to improve usability and content discovery on mobile devices.
- Establish more rigorous testing processes, including accessibility testing and security scanning, to prevent future regressions.

Priority Improvements

1. Replace or update the outdated jQuery library to address the security vulnerability.
2. Fix all accessibility issues related to broken links (e.g., 'Checkout link without href', 'My Store') by providing valid and functional href attributes.
3. Add missing alternative text (alt text) to all images to ensure accessibility for visually impaired users.
4. Improve text contrast to meet WCAG guidelines and ensure readability for all users.
5. Implement missing 'Shop by Category' navigation on the mobile version to enhance content discovery and usability.
6. Resolve the coupon display issue on mobile to prevent layout shifting and element overlap.
7. Correct the copyright year to ensure accuracy and credibility.

Issues Found by AI Testers



HOME



Sophia
Content Tester

Incorrect Copyright Year

Priority: 9/10 Confidence: 10/10

general legal

Why is this a bug?

The copyright notice at the bottom of the page states ©2025 Kohl's, Inc. This indicates a violation as the current year is 2025. A website must display the copyright year as the current year to maintain legal accuracy and prevent potential copyright issues. This is high-confidence, and a high-priority issue.

Suggested Fix

Update the copyright notice to reflect the current year, 2025.

Why Fix This?

To ensure legal compliance and avoid potential copyright infringement issues.

Route To

Legal or Web Developer



Adeela
Mobile Responsive Tester

Missing 'Shop by Category' Navigation on Mobile

Priority: 7/10 Confidence: 9/10

Navigation Missing Content

Why is this a bug?

The 'Shop by Category' button/link visible in the large browser view is completely absent in the mobile view. This is a primary navigation element, and its absence significantly hinders the user's ability to browse the website's offerings on mobile. Users expect to easily find and navigate through categories, and this functionality is completely missing.

Suggested Fix

Implement a visible and easily accessible 'Shop by Category' navigation element on the mobile view. This could be a dedicated button, a hamburger menu that clearly indicates category browsing, or a responsive navigation bar that adapts to smaller screens.

Why Fix This?

Loss of primary site navigation on mobile results in poor experience.

Route To

Frontend Engineer



Isabella
Usability Tester

Broken Link - Checkout link without href

Priority: 7/10 Confidence: 8/10

general accessibility

Why is this a bug?

The checkout link has 'javascript:void(0);' as its href value. This is a problem because the link has zero semantic value and will be invisible to assistive technology such as screen readers. A real link should be present, not javascript:void(0).

Suggested Fix

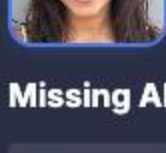
Ensure the checkout link has a valid, functional href attribute that navigates to the checkout page, and that it works even if javascript is not working.

Why Fix This?

Users may be unable to navigate to the checkout page, disrupting their ability to complete purchases. It violates WCAG guidelines for link purpose (2.4.4) as well as accessibility for users without javascript.

Route To

Frontend Engineer



Isabella
Usability Tester

Missing Alt Text on Image within Link

Priority: 7/10 Confidence: 8/10

WCAG accessibility

Why is this a bug?

The link contains an image which is not included in the page elements. Images require alt text for screen reader users.

Suggested Fix

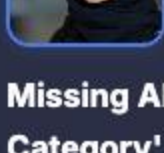
Add descriptive alt text to all images.

Why Fix This?

This violates WCAG 1.1.1 Non-text Content, which requires that all non-text content presented to the user has a text alternative that serves the equivalent purpose.

Route To

Frontend Engineer



Aisha
Tester for Missing Aspects

Missing ARIA attributes for 'Shop by Category' button.

Priority: 7/10 Confidence: 8/10

WCAG Accessibility

Why is this a bug?

The 'Shop by Category' link uses 'javascript:void(0);' which makes it an interactive element, but lacks appropriate ARIA attributes to define its role, state, and properties for assistive technologies. This makes it difficult for users with disabilities (e.g., screen reader users) to understand its purpose and how to interact with it. The page does not correctly handle the keyboard focus to know if the component is opened or closed.

Suggested Fix

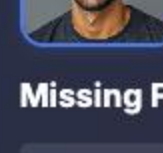
Add ARIA attributes to the 'Shop by Category' link to correctly define its role (e.g., role="button"), indicate whether it's expanded or collapsed (aria-expanded="true/false"), and provide a clear label. Update the element's state (aria-expanded) dynamically when the menu is opened or closed via javascript. Ensure keyboard navigation is enabled.

Why Fix This?

Without proper ARIA attributes, users with disabilities may not be able to access and use the 'Shop by Category' feature, which could prevent them from navigating the site and completing purchases.

Route To

Frontend Engineer



Alejandro
Accessibility Tester

Missing Focus Indicators

Priority: 7/10 Confidence: 7/10

WCAG Keyboard Navigation Focus Indicators

Why is this a bug?

It is difficult to confirm with static analysis, but there are many interactive elements that may not have a visible focus indicator when navigated to via keyboard. This makes it difficult for keyboard users to determine which element is currently selected.

Suggested Fix

Ensure that all focusable elements (links, buttons, form fields) have a clear and visible focus indicator (e.g., a border or highlight) that meets WCAG 2.1 AA contrast requirements.

Why Fix This?

Enables keyboard users to navigate the site effectively and understand which element has focus.

Route To

Front-end Engineer

AI Generated Functional Test Results

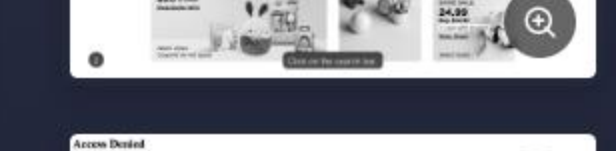
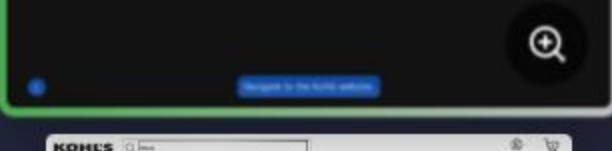
Start Page: HOME



Aiden
Demo_Tests

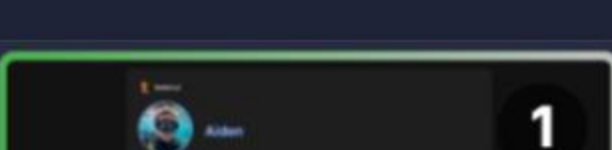
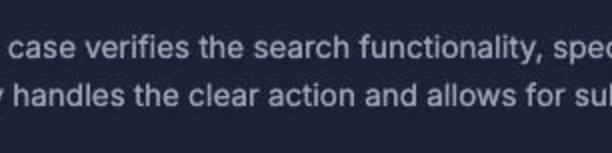
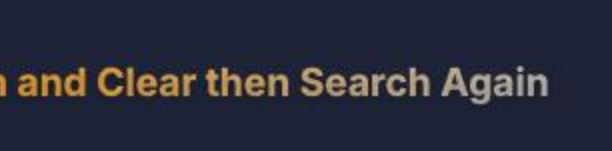
✓ Search for an item known to be on sale

This test verifies that the search functionality correctly identifies and displays items that are currently on sale, and that the search displays correct sale results.



Search and Clear then Search Again

This test case verifies the search functionality, specifically the ability to clear a search query and perform a new search. It ensures that the search box correctly handles the clear action and allows for subsequent searches.

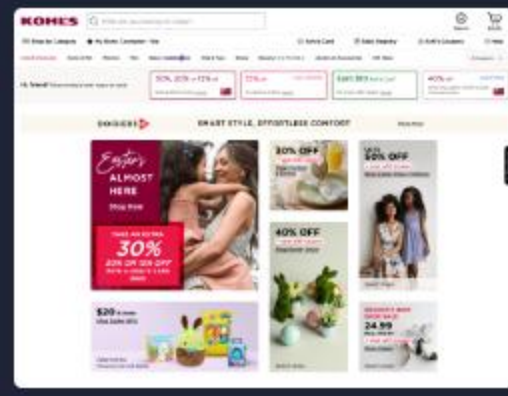


✓ Search for a valid term (shoes)

This test validates that the search functionality returns relevant results for a valid search term. It ensures that the search engine can find and display items matching the query.



User Persona Feedback Summary



HOME



The primary purpose of the webpage is to promote Kohl's products and sales, highlighting current discounts, coupons, and special offers across various categories such as clothing, home goods, shoes, and accessories.

Overall Score

★★★★★

The website presents numerous offers and promotional sales. The design is functional and focuses on deals, but it could be overwhelming and less accessible to some users.

Visual Design

★★★★★

The visual design is a bit overwhelming with too many banners competing for attention. Simplifying the layout would improve the overall experience.

Usability

★★★★★

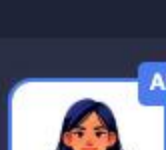
The site is generally usable, but the sheer number of offers can make it difficult to find specific items or categories quickly.

Content Quality

★★★★★

The content is very focused on promotions and discounts, which is useful for shoppers looking for deals. Clear call-to-actions are present.

Individual User Persona Feedback



Maria Rodriguez, 35

Persona: Maria is a working mother of two young children. She works full-time as a teacher and is always looking for deals to stretch her budget. She enjoys shopping for clothes and home goods.

Overall Rating

★★★★★

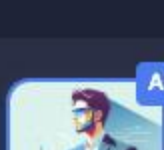
The website offers a lot of potential savings, but it's a bit overwhelming to navigate. I need to find deals quickly and easily.

Actions Performed

- Browse women's clothing sales
- Search for children's clothing

Suggestions

- Streamline the visual layout to reduce clutter.
- Make the coupons and Kohl's Cash easier to access and apply.
- Improve the search function to be more precise.



David Lee, 28

Persona: David is a software engineer who enjoys staying up-to-date with the latest trends and technology. He likes shopping for new clothes and gadgets but is cautious about spending too much money.

Overall Rating

★★★★★

The website has good deals but the experience could be more tech-friendly. The site feels a bit outdated.

Actions Performed

- Search for electronics deals
- Browse men's clothing sales

Suggestions

- Update the website design with a more modern look and feel.
- Add detailed product descriptions and customer reviews.
- Improve the site's accessibility with better support for screen readers.



Sarah Miller, 16

Persona: Sarah is a high school student who loves to shop for clothes and accessories. She is very active on social media and enjoys sharing her fashion finds with her friends.

Overall Rating

★★★★★

The website is okay, but it's not as visually appealing as some other fashion sites. It doesn't feel as Instagrammable.

Actions Performed

- Browse new arrivals in women's clothing
- Search for specific brands and styles

Suggestions

- Update the website design with a more modern and stylish look.
- Add high-quality product images and videos.
- Integrate social media sharing features.

Print Report