

# AI Test Results from testers.ai



The 'Imbue' app, based on the HOME page analysis, demonstrates a need for significant improvement in several key areas. While the absence of critical functional bugs is a positive, the number of accessibility and compliance-related issues raises concerns. Specifically, the low contrast text, unclear link labels, and potential GDPR violations stemming from Google Tag Manager and missing privacy policy details are major red flags. Addressing these should be a high priority.

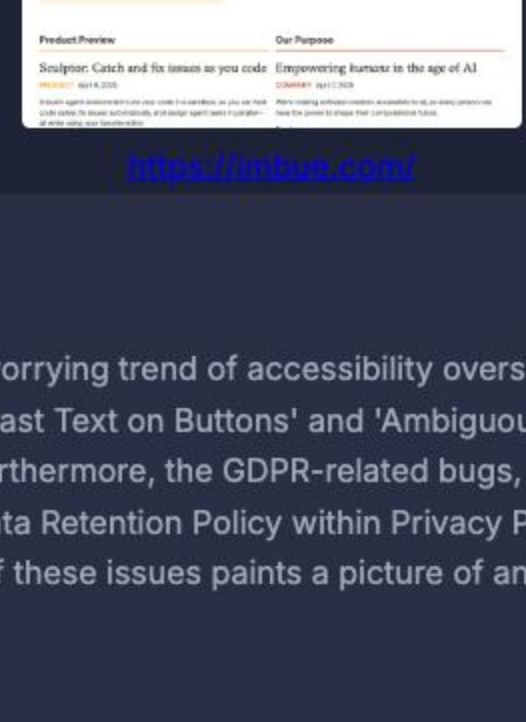
### Best Aspects

The absence of reported core functionality failures on the HOME page provides a basic foundation to build upon.

### Areas for Improvement

The sheer number of accessibility (WCAG) and GDPR compliance issues on the HOME page indicates a serious lack of attention to these important aspects of app quality.

## Quality Summary



### Detailed Analysis

Analyzing the 'Imbue' app's HOME page reveals a worrying trend of accessibility oversights and potential legal non-compliance. The numerous 'WCAG' tagged bugs, such as 'Low Contrast Text on Buttons' and 'Ambiguous Link Text: 'Read More' lacks context', indicate a failure to adhere to basic accessibility standards. Furthermore, the GDPR-related bugs, including 'Potential GDPR Violation due to Google Tag Manager Implementation' and 'Missing Clear Data Retention Policy within Privacy Policy', point towards serious risks. While no critical functionality is reported broken, the sheer volume of these issues paints a picture of an app that needs serious attention.

### Key Suggestions

- Conduct a thorough accessibility audit of the entire app and remediate all WCAG violations.
- Revise the Privacy Policy to include a clear and comprehensive data retention policy and explicitly state user data deletion rights.
- Implement a robust user consent management system for data tracking, ensuring GDPR compliance.
- Improve the mobile view to include all necessary navigation links.
- Prioritize performance optimization to address DNS resolution failures and other network-related issues.

### Priority Improvements

1. Implement a clear and comprehensive data retention policy within the Privacy Policy, explicitly outlining user data deletion rights and options.
2. Audit and rectify the Google Tag Manager implementation to ensure GDPR compliance and obtain explicit user consent for data tracking.
3. Increase the color contrast of text on buttons and links to meet WCAG standards, ensuring readability for all users.
4. Revise ambiguous link text (e.g., 'Read More') to provide clear context and meaning, improving usability and accessibility.
5. Add missing 'Product Preview' and 'Our Purpose' sections to provide a complete and informative user experience.
6. Resolve DNS resolution failure issue to improve page load performance.

## Issues Found by AI Testers

**Sophia**  
Content Tester

**Incorrect Copyright Year**

Priority: 8/10 Confidence: 9/10

**general**

**Why is this a bug?**  
The copyright notice at the bottom of the page displays '2024 Imbue'. The current year is 2025, therefore the copyright notice is outdated.

**Suggested Fix**  
Update the copyright notice to reflect the current year (2025). It should read '2025 Imbue'.

**Why Fix This?**  
An outdated copyright notice can make the website appear unprofessional and potentially raise questions about the site's currency and maintenance.

**Route To**  
Front-end Engineer/Web Developer

**Relevant Network Call**  
N/A

**Pete**  
Privacy and Security Tester

**Potential GDPR Violation due to Google Tag Manager Implementation**

Priority: 7/10 Confidence: 8/10

**GDPR Third-Party Tracking User Consent Management**

**Why is this a bug?**  
The webpage includes Google Tag Manager (G-827YTBT71B) as indicated by the network call 'https://www.googletagmanager.com/gtag/js?id=G-827YTBT71B'. Under GDPR, the use of tracking technologies like Google Tag Manager requires explicit user consent "before" the scripts are loaded. Without a consent mechanism implemented "before" this script is loaded, the site is potentially violating GDPR.

**Suggested Fix**  
Implement a consent management platform (CMP) to obtain explicit user consent "before" loading the Google Tag Manager script. Ensure the CMP is correctly configured to block the script until consent is given. Review the Privacy Policy to ensure it accurately reflects the data processing activities and includes instructions on how users can withdraw consent.

**Why Fix This?**  
Failure to comply with GDPR can result in significant fines. Transparency and user control over data processing are crucial for maintaining trust and avoiding legal repercussions.

**Route To**  
Frontend Engineer, Legal Counsel

**Relevant Network Call**  
`https://www.googletagmanager.com/gtag/js?id=G-827YTBT71B`

**Adeela**  
Mobile Responsive Tester

**Missing Navigation Links in Mobile View**

Priority: 9/10 Confidence: 9/10

**general WCAG**

**Why is this a bug?**  
The navigation links present in the desktop version ('Our Work', 'Company', 'Careers', 'Blog', 'Get updates') are completely missing in the mobile version. This severely impacts the usability and accessibility of the site on mobile devices, as users cannot easily navigate to different sections.

**Suggested Fix**  
Ensure the navigation links are accessible via the hamburger menu or another clearly visible navigation element on the mobile version. Consider a mobile-friendly navigation pattern such as a collapsible menu or a bottom navigation bar.

**Why Fix This?**  
Missing navigation significantly hinders user experience on mobile devices, preventing users from easily accessing key information and sections of the website. This also presents an accessibility issue if users rely on those links for navigation.

**Route To**  
Frontend Engineer

**Adeela**  
Mobile Responsive Tester

**Missing 'Product Preview' and 'Our Purpose' Sections**

Priority: 7/10 Confidence: 9/10

**general**

**Why is this a bug?**  
The 'Product Preview' and 'Our Purpose' sections that are visible in the desktop version are missing entirely from the mobile version. This represents a significant loss of content and functionality on mobile.

**Suggested Fix**  
Implement responsive design to ensure the 'Product Preview' and 'Our Purpose' sections are visible on mobile devices. If space is a constraint, consider collapsing these sections by default with an option to expand them.

**Why Fix This?**  
The absence of key content sections impacts the user's ability to access essential information, potentially hindering their understanding of the product and purpose of the company.

**Route To**  
Frontend Engineer

**Aisha**  
Tester for Missing Aspects

**Ambiguous Link Text: 'Read More' lacks context**

Priority: 7/10 Confidence: 8/10

**WCAG Accessibility Usability**

**Why is this a bug?**  
Multiple 'Read more' links exist on the page, each pointing to different content. Screen reader users and keyboard navigators will lack sufficient context to understand the destination of each link. This violates WCAG 2.4.4 Link Purpose (in Context).

**Suggested Fix**  
Update the link text to be more descriptive and include the title of the linked content. Examples: 'Read more about Sculptor', 'Read more about Our Purpose', etc. Alternatively, use ARIA attributes to provide more context to assistive technologies.

**Why Fix This?**  
Improves accessibility for users with disabilities, especially screen reader users, and enhances the overall usability of the website.

**Route To**  
Frontend Engineer

## AI Generated Functional Test Results

**Start Page: HOME**

**Aiden**  
Demo\_Tests

✓ **Navigate from Research post to Careers and then to Sr. Product Engineer role, followed by Software Engineer (Machine Learning)**

This test verifies the user's journey starting from a research post, navigating to the careers page, and subsequently exploring the Sr. Product Engineer and Software Engineer (Machine Learning) job roles.

✓ **Click the 'Read more' link in the Research section.**

This test verifies that clicking the 'Read more' link under the 'Training a 70B model from scratch' leads to relevant research page.

✓ **See the preview, then navigate to Blog, then Get updates.**

This test verifies the user flow of clicking the 'See the preview' button, then navigating to the Blog, and finally to the 'Get updates' page.

## User Persona Feedback Summary

**HOME**

To introduce Imbue, a company building a coding agent environment to empower software creation, and attract users, testers, and employees.

**Overall Score**

★★★★☆

The site effectively communicates Imbue's mission and offerings. It's visually appealing and easy to navigate. However, it could benefit from more concrete examples and details about its technology.

**Visual Design**

★★★★☆

The visuals are clean and modern, but they could be more specific to the product. I need to see more of what you do.

**Usability**

★★★★☆

Navigation is straightforward and I can quickly find the information I'm looking for.

**Content Quality**

★★★★☆

The content is intriguing, but I'd like to see more technical details and use cases.

**Individual User Persona Feedback**

**Aisha Khan, 28**

Persona: Aisha is a software engineer with 5 years of experience, currently working at a large tech company. She's passionate about using AI to improve software development workflows.

**Overall Rating**  
★★★★☆

*As a software engineer, I'm intrigued by the concept of a coding agent environment. I'd like to see more concrete examples of how it works in practice.*

**Actions Performed**

- Read about Sculptor
- Apply to be a tester

**Suggestions**

- Add a demo video showcasing Sculptor in action.
- Provide a detailed comparison chart with other coding tools.
- Offer a free trial or beta program.

**Robert Chen, 45**

Persona: Robert is a CTO at a mid-sized company. He's responsible for overseeing the company's technology strategy and ensuring its software development processes are efficient and effective.

**Overall Rating**  
★★★★☆

*The overall vision is good and interesting and I like what you are doing. There is not much here to see what makes you unique or better than the rest.*

**Actions Performed**

- Read about Our Purpose
- View the careers page

**Suggestions**

- Add a demo video showcasing Sculptor in action.
- Provide a detailed comparison chart with other coding tools.
- Offer a free trial or beta program.

**Sarah Miller, 32**

Persona: Sarah is a research scientist working on natural language processing. She's interested in the latest advances in large language models and their applications.

**Overall Rating**  
★★★★☆

*I'm interested in the research, but I need more technical depth and access to the open-source tools and datasets.*

**Actions Performed**

- Read about the 70B model
- View all posts on the blog

**Suggestions**

- Share more technical details about the 70B model.
- Provide access to the open-source tools and datasets.
- Include a list of publications by the Imbue research team.

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