

AI Test Results from testers.ai



The 'Burberry' app's HOME page presents a mixed bag of quality issues. On one hand, there's a concerning number of accessibility problems, such as missing labels for interactive elements in the location dropdown and a submit button lacking a clear purpose. These issues directly impact usability for users with disabilities. Furthermore, responsive design appears incomplete, as the mobile version is missing initial content, a 'Shop' button, and the footer. A spelling error ('Faroa' instead of 'Faroe') detracts from the app's polish, and the missing privacy policy link is a GDPR concern. Usability is further hampered by the absence of search/filtering in the country selection and an ambiguous 'Shop' button. Finally, insufficient text contrast in footer links creates additional accessibility problems.

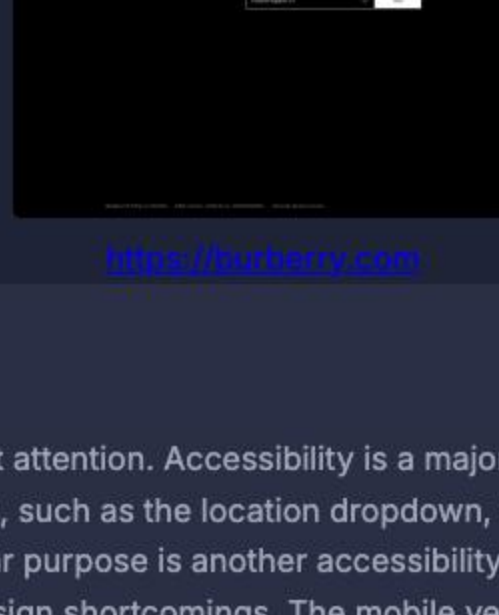
Best Aspects

There's no information from the data set regarding the apps best aspects.

Areas for Improvement

The worst aspects are the accessibility issues (missing labels, poor contrast) and the missing content on the mobile version of the HOME page.

Quality Summary



Detailed Analysis

The 'Burberry' app's HOME page requires significant attention. Accessibility is a major concern, with multiple WCAG violations identified. Missing or inadequate labels for interactive elements, such as the location dropdown, make it difficult for users with screen readers to navigate the page. The 'submit' button lacking a clear purpose is another accessibility red flag, hindering form submission. Beyond accessibility, the app exhibits responsive design shortcomings. The mobile version is noticeably incomplete, missing key content elements like the initial content, a 'Shop' button, and the footer, degrading the experience for mobile users. A spelling error, while minor, reflects a lack of attention to detail. The missing privacy policy link raises GDPR compliance concerns.

Usability issues further compound the problems. The absence of search and filtering for country selection creates a cumbersome user experience. An ambiguous 'Shop' button leaves users guessing about its function, while insufficient text contrast in the footer links compromises readability.

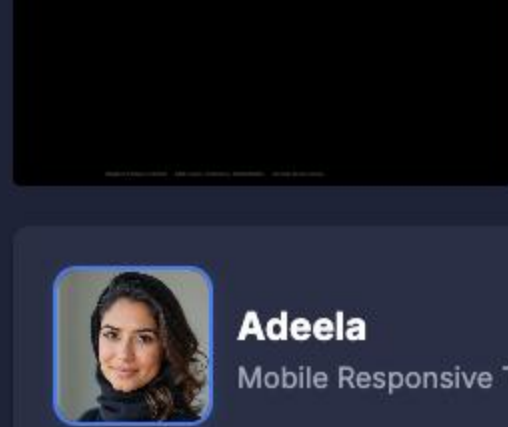
Key Suggestions

- Prioritize addressing accessibility issues to ensure compliance with WCAG guidelines.
- Implement a robust responsive design strategy to ensure consistent content and functionality across all devices.
- Conduct thorough usability testing with a diverse group of users, including those with disabilities.
- Implement a system for easily finding and resolving errors.
- Add more specific success criteria in the form of test automation or manual regression checklist.

Priority Improvements

1. Implement ARIA labels for all interactive elements, especially the location dropdown and submit button, to improve accessibility for screen reader users.
2. Redesign the 'Shop' button to have a clear and unambiguous purpose, including clear visual cues and descriptive text.
3. Add search and filtering functionality to the country selection dropdown to improve usability, especially for users with a large number of options to choose from.
4. Ensure the mobile version includes the initial content, 'Shop' button, and footer, mirroring the desktop version's content.
5. Increase the text contrast in the footer links to meet WCAG AA standards for readability.
6. Correct the spelling error, changing 'Faroa' to 'Faroe'.

Issues Found by AI Testers



HOME

<p>Adeela Mobile Responsive Tester</p> <p>Missing Initial Content on Mobile</p> <p>Priority: 9/10 Confidence: 9/10</p> <p>responsive functionality</p> <p>Why is this a bug? The location selection screen (with 'Welcome to Burberry,' dropdown, and 'Shop' button) visible on the large screen is entirely absent on the mobile view. This prevents users from accessing the intended content.</p> <p>Suggested Fix Implement responsive design to ensure the location selection screen is displayed correctly on mobile devices. It might involve scaling the content, adjusting layout, or implementing a mobile-friendly alternative.</p> <p>Why Fix This? Prevents users from accessing Burberry.com on mobile devices if they have not previously selected a location.</p> <p>Route To Frontend Engineer</p> <p>Relevant Network Call N/A</p>	<p>Adeela Mobile Responsive Tester</p> <p>Missing 'Shop' Button on Mobile</p> <p>Priority: 8/10 Confidence: 9/10</p> <p>responsive functionality</p> <p>Why is this a bug? The 'Shop' button, present in the location selection screen on the desktop version, is missing on the mobile version. This prevents the user from proceeding after selecting a location.</p> <p>Suggested Fix Ensure the 'Shop' button is visible and functional on the mobile view, adjusting layout or size as needed.</p> <p>Why Fix This? Prevents users from accessing Burberry.com on mobile devices after selecting a location.</p> <p>Route To Frontend Engineer</p> <p>Relevant Network Call N/A</p>	<p>Adeela Mobile Responsive Tester</p> <p>Missing Footer on Mobile</p> <p>Priority: 7/10 Confidence: 8/10</p> <p>responsive content</p> <p>Why is this a bug? The footer containing copyright and licensing information (Shanghai ICP Filing no. 11028120, Public security certificate no. 31010802002055, Electronic business license) is missing in the mobile view.</p> <p>Suggested Fix Ensure the footer is visible on mobile, possibly by adjusting the layout, font size, or using a collapsible section.</p> <p>Why Fix This? Important legal and copyright information is not accessible on mobile devices.</p> <p>Route To Frontend Engineer</p> <p>Relevant Network Call N/A</p>
<p>Pete Privacy and Security Tester</p> <p>Missing readily available Privacy Policy Link</p> <p>Priority: 5/10 Confidence: 7/10</p> <p>GDPR Privacy Policy Availability</p> <p>Why is this a bug? While the presence of links to ICP filings and electronic business licenses is noted, a direct and easily discoverable link to the website's privacy policy is absent in the provided page elements (specifically, the footer). A privacy policy is crucial for informing users about data collection, usage, and their rights. Its absence constitutes a privacy concern and a potential GDPR violation.</p> <p>Suggested Fix Include a prominent and easily accessible link to the privacy policy in the footer of the webpage. Ensure the link text is clear (e.g., "Privacy Policy" or "Data Privacy").</p> <p>Why Fix This? A readily available privacy policy is a key requirement of GDPR and other privacy regulations. Its absence can lead to fines and damage user trust.</p> <p>Route To Frontend Engineer, Legal/Compliance</p>	<p>Alejandro Accessibility Tester</p> <p>Insufficient Text Contrast in Footer Links</p> <p>Priority: 7/10 Confidence: 8/10</p> <p>WCAG Text Contrast</p> <p>Why is this a bug? The text color of the footer links ("Shanghai ICP Filing no. 11028120", "Public security certificate no. 31010802002055", "Electronic business license") appears to have insufficient contrast against the black background. This makes it difficult for users with visual impairments to read the links.</p> <p>Suggested Fix Increase the contrast ratio between the text color and the background color of the footer links to meet WCAG 2.1 AA standards (minimum 4.5:1 for normal text). Consider using a lighter color for the text or a darker shade for the background.</p> <p>Why Fix This? Improving text contrast enhances readability for users with visual impairments and contributes to a more inclusive user experience.</p> <p>Route To Frontend Engineer</p>	<p>Aisha Tester for Missing Aspects</p> <p>Missing Search/Filtering for Country Selection</p> <p>Priority: 7/10 Confidence: 9/10</p> <p>usability</p> <p>Why is this a bug? The country selection list is extremely long, making it difficult for users to quickly find their desired location. A search/filtering functionality is essential for improving usability.</p> <p>Suggested Fix Implement a search bar or filtering mechanism (e.g., alphabetical index) to allow users to quickly locate their country.</p> <p>Why Fix This? Significantly improves user experience and reduces the time required to select a country.</p> <p>Route To Frontend Engineer</p>

AI Generated Functional Test Results

Start Page: HOME

Aiden
Demo_Tests

✓ Select a country and navigate to its shop

This test verifies that the user can select a country from the dropdown and then navigate to the corresponding shop by clicking the 'Shop' button. This ensures that the region selection functionality works as intended, directing users to the correct localized content.

✓ Select a valid country and click shop

This test verifies that selecting a valid country and clicking 'Shop' navigates the user to the correct regional Burberry website. This test ensures core functionality of selecting a country and shopping, ensuring that users can access the correct regional website.

✓ Verify Location Persistence After Shop Navigation

This test verifies that the user's selected location is stored and maintained throughout the browsing session after navigating to the shop, ensuring a seamless user experience.

User Persona Feedback Summary

HOME

To direct users to the appropriate regional Burberry website based on their location.

<p>Overall Score</p> <p>★★★★☆</p> <p>The page is functional for its purpose, but can be improved in terms of user experience and accessibility. A clear indication of intent and immediate availability of location selection are crucial.</p>	<p>Visual Design</p> <p>★★★★☆</p> <p>The visual design is clean and minimalist, but it could be more engaging and welcoming. The starkness might deter some users.</p>	<p>Usability</p> <p>★★★★☆</p> <p>The usability is straightforward; however, the sheer length of the dropdown menu could be cumbersome. Implementing a search function or a more intuitive location selector could improve the user experience.</p>	<p>Content Quality</p> <p>★★★★☆</p> <p>The content is limited to the welcome message and location selection prompt. There's a lack of engaging content or information about the brand.</p>
---	---	---	---

Individual User Persona Feedback

<p>Emily Chen, 28</p> <p>Persona: Emily is a marketing manager at a tech company. She has a strong interest in fashion and regularly purchases luxury goods online. She's tech-savvy and prefers a seamless online experience.</p> <p>Overall Rating</p> <p>★★★★☆</p> <p><i>As a Burberry fan girl, I like the minimalist design, but the long list of locations is a bit tedious. I wish there was a search function to quickly find my region. Otherwise, it gets the job done.</i></p> <p>Actions Performed</p> <ul style="list-style-type: none"> • Selects her location (China Mainland) • Clicks the 'Shop' button <p>Suggestions</p> <ul style="list-style-type: none"> • Add a search function to quickly find locations. • Include a short, engaging welcome message. 	<p>Rajesh Patel, 45</p> <p>Persona: Rajesh is a software engineer with a keen interest in technology and online shopping. He values efficiency and straightforward interfaces.</p> <p>Overall Rating</p> <p>★★★★☆</p> <p><i>As a technologist, this page is functional, but lacks innovation. The location selection process is cumbersome, and the design is too basic. I expected more from a luxury brand.</i></p> <p>Actions Performed</p> <ul style="list-style-type: none"> • Quickly scans the location list • Selects his location (India) • Proceeds to the main website <p>Suggestions</p> <ul style="list-style-type: none"> • Implement a search function for location selection. • Add visual elements that align with the Burberry brand identity. • Include a short, engaging welcome message.
--	---

Print Report