

AI Test Results from testers.ai



The 'Bobble AI' app's HOME page presents a concerning number of issues that impact its overall quality. These range from functional problems like broken links and navigation errors to crucial aspects such as accessibility and data privacy. Specifically, the broken 'Research Papers' link and ambiguous link descriptions ('For Consumers' and 'For Companies') immediately detract from usability. Accessibility concerns such as missing alt text, low contrast text, and layout shifting further degrade the user experience, potentially excluding users with disabilities. The presence of an outdated copyright year and the absence of a privacy policy link also raise red flags regarding the app's attention to detail and commitment to legal compliance. Finally, potential GDPR compliance issues stemming from Google Tag Manager usage pose a significant risk.

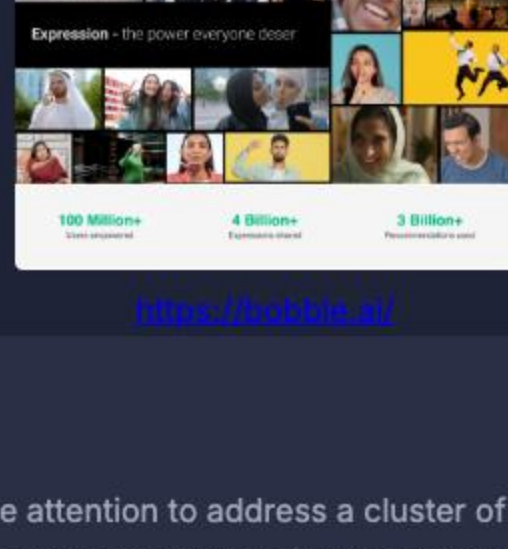
Best Aspects

It is hard to find a positive aspect of the HOME page experience based on the data. It does appear the "content" on the page is what is available as opposed to unavailable--a very minor positive.

Areas for Improvement

The worst aspects are the broken 'Research Papers' link, the accessibility issues, and the potential GDPR compliance problems, which all indicate a lack of attention to detail and potential legal risks.

Quality Summary



HOME
1.05 seconds

Detailed Analysis

The 'Bobble AI' app's HOME page requires immediate attention to address a cluster of quality deficiencies across various areas. Functionality is impaired by broken links such as 'Research Papers' leading to a 404 error, causing user frustration and eroding trust. Usability suffers from navigational issues, including incorrect active states for navigation links and dropdown menu links using '#' (which is bad for SEO and usability), and ambiguous link descriptions that do not provide adequate context for users. Accessibility is a significant concern with problems like missing alt text for images, low contrast text, and instances of layout shifting, making the app difficult to use for individuals with disabilities. Furthermore, compliance and privacy are potentially compromised by the missing privacy policy link on the homepage and possible GDPR violations due to the use of Google Tag Manager. Addressing these issues is critical to improve both the user experience and the app's overall credibility. The outdated copyright year is a minor, but noticeable, issue.

Key Suggestions

- Prioritize fixing the broken links and adding a functional Privacy Policy link.
- Conduct a thorough accessibility audit and address all WCAG violations.
- Review and update the Google Tag Manager implementation to ensure GDPR compliance.
- Implement a process for regularly checking and updating copyright information.
- Review all navigation and links for usability issues and implement fixes, including the dropdown menu links with '#'.

Priority Improvements

1. Fix the broken 'Research Papers' link on the HOME page to resolve the 404 error.
2. Add a Privacy Policy link to the HOME page footer to ensure GDPR compliance.
3. Implement missing alt text for all images on the HOME page to improve accessibility.
4. Increase text contrast where it is low on the HOME page, ensuring WCAG compliance.
5. Correct the incorrect active states for navigation links on the HOME page for better usability.

Issues Found by AI Testers



HOME



Adeela
Mobile Responsive Tester

Image Grid Overlap

Priority: 7/10 Confidence: 8/10

Layout Shifting Element Overlap

Why is this a bug?

The image grid display is severely distorted in the mobile view. Images are overlapping and not scaling properly, causing a cluttered and unusable experience. This is a clear deviation from the intended layout and hinders content visibility.

Suggested Fix

Implement a responsive image grid using CSS Grid or Flexbox, ensuring images scale and rearrange appropriately on smaller screens. Consider using 'object-fit: cover;' or similar properties to control image cropping and scaling.

Why Fix This?

Fixing the image overlap will vastly improve the user experience on mobile devices, making the content accessible and visually appealing. This directly impacts the usability and perception of the Bobble AI brand.

Route To

Front-end Engineer



Isabella
Usability Tester

Broken Link: 'Research Papers' leads to a 404

Priority: 7/10 Confidence: 8/10

general broken link

Why is this a bug?

The link 'Research Papers' does not lead to a valid page. Clicking on it results in a 404 error, which is a broken link. Users will not be able to access the research papers, disrupting the experience.

Suggested Fix

Update the 'Research Papers' link to point to a valid URL or remove the link if no such page exists.

Why Fix This?

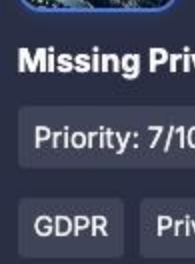
Broken links create a poor user experience and can damage the credibility of the website.

Route To

Front-end developer

Relevant Network Call

GET request to the 'Research Papers' Link returns a 404 status code.



Pete
Privacy and Security Tester

Missing Privacy Policy Link on Homepage

Priority: 7/10 Confidence: 8/10

GDPR Privacy Policy Availability

Why is this a bug?

A visible and easily accessible link to the privacy policy is a fundamental requirement of GDPR. While the policy might exist on the website, its absence on the homepage makes it difficult for users to understand how their data is being collected, used, and protected. This lack of transparency could be seen as a violation of GDPR principles.

Suggested Fix

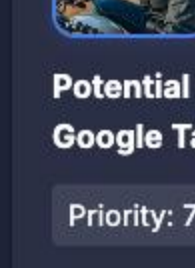
Add a prominent link to the privacy policy in the footer of the homepage and any other relevant pages. Ensure the link text is clear and descriptive (e.g., 'Privacy Policy').

Why Fix This?

Failing to provide easy access to the privacy policy violates GDPR transparency requirements and can lead to fines and loss of user trust.

Route To

Web Developer/Legal



Pete
Privacy and Security Tester

Potential GDPR Compliance Issues due to Google Tag Manager

Priority: 7/10 Confidence: 7/10

GDPR Third-Party Tracking

Why is this a bug?

The webpage uses Google Tag Manager (GTM) as indicated by the network call to 'https://www.googletagmanager.com/gtag/js?id=G-ZWFCWR9Y9W'. While GTM itself isn't inherently a privacy violation, its configuration significantly impacts GDPR compliance. Without proper configuration, it can lead to non-compliant data collection and tracking. Specifically, it's crucial to ensure that all tags are implemented in a way that respects user consent (e.g., only firing tags after consent is given). The network logs show that GTM is being loaded which indicates the possibility of cookies being used without consent.

Suggested Fix

Audit the GTM configuration to ensure that all tags and trackers are GDPR compliant, including obtaining explicit user consent before activating any tracking scripts or setting cookies. Implement a consent management platform (CMP) to manage user consent and integrate it with GTM to conditionally fire tags based on consent status.

Why Fix This?

Failure to properly configure GTM can lead to GDPR violations, resulting in significant fines and reputational damage. User trust can also be eroded if data is collected without their explicit consent.

Route To

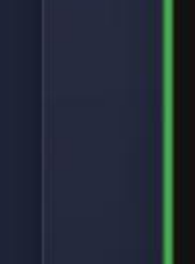
Privacy Engineer/Web Developer

Relevant Network Call

https://www.googletagmanager.com/gtag/js?id=G-ZWFCWR9Y9W

AI Generated Functional Test Results

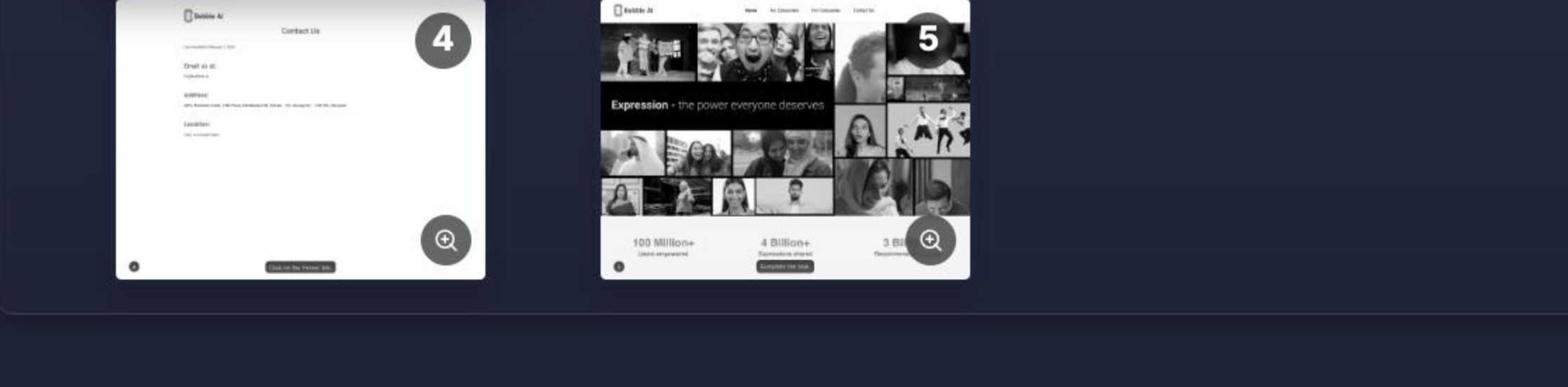
Start Page: HOME



Aiden
Demo_Tests

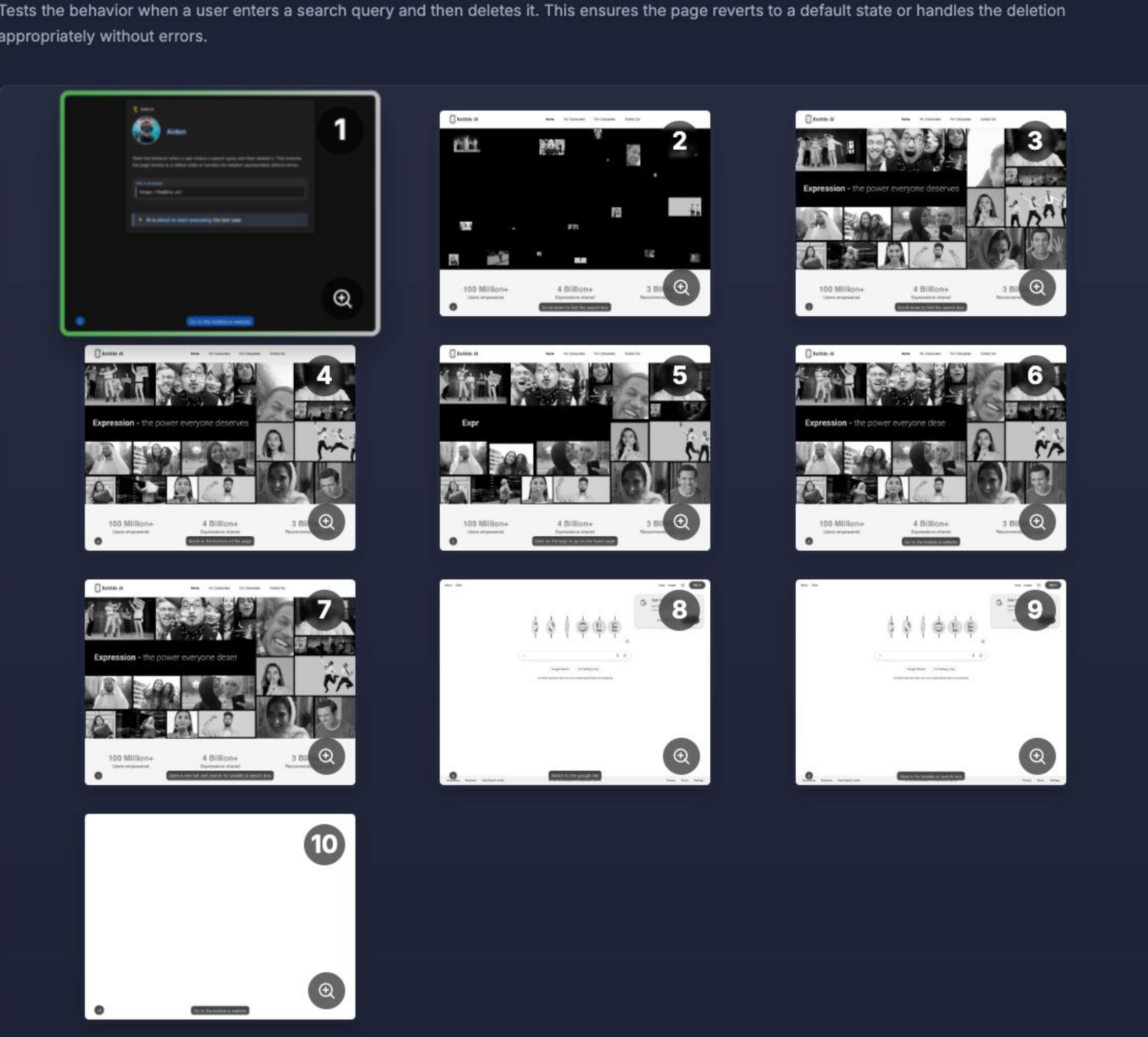
✓ Navigate from Home to Companies, Contact Us, and back Home

This test verifies a longer navigation sequence: Home → Companies → Contact Us → Home. This is important to ensure all primary navigation paths function correctly. It checks for broken links and verifies the accessibility of the contact information.



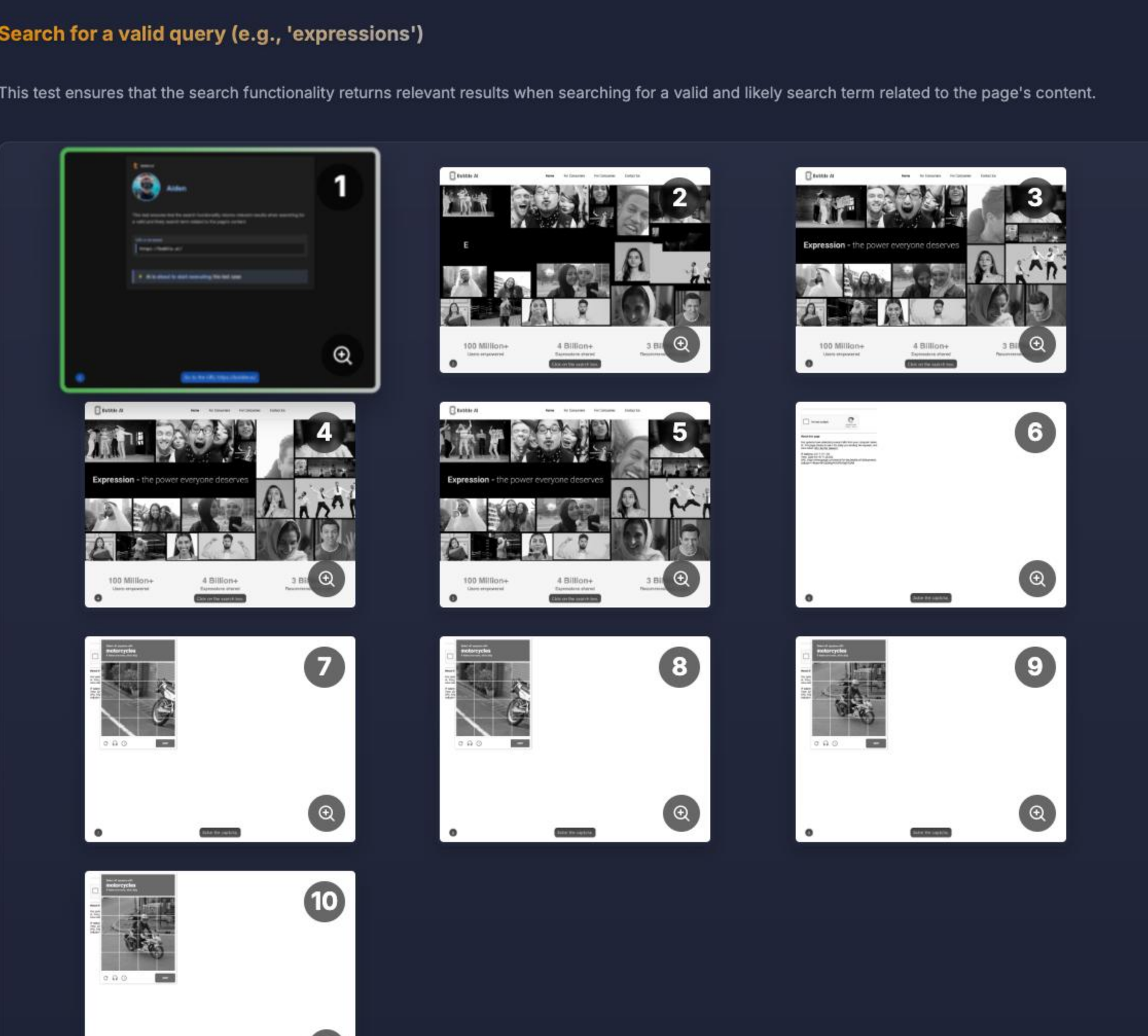
Search then Delete the search string

Tests the behavior when a user enters a search query and then deletes it. This ensures the page reverts to a default state or handles the deletion appropriately without errors.



Search for a valid query (e.g., 'expressions')

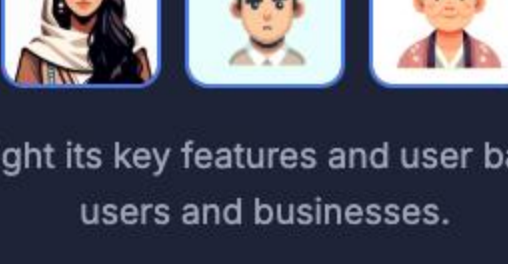
This test ensures that the search functionality returns relevant results when searching for a valid and likely search term related to the page's content.



User Persona Feedback Summary



HOME



To introduce Bobble AI, highlight its key features and user base, and attract both individual users and businesses.

Overall Score

★★★★☆

The website showcases Bobble AI's capabilities effectively, especially its large user base and application in creative expression. However, it could benefit from a more focused design and improved clarity regarding the different products and services offered.

Visual Design

★★★★☆

The visuals are engaging initially, but they become overwhelming. A cleaner, more focused visual presentation would improve the user experience.

Usability

★★★★☆

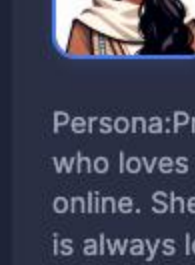
The website is generally easy to navigate, but the information architecture could be streamlined. Important links and call-to-actions are clearly visible.

Content Quality

★★★★☆

The content highlights the core features and benefits of Bobble AI, but it could be more concise and targeted. Providing more specific examples of how the product enhances creative expression and aids businesses would be beneficial.

Individual User Persona Feedback



Priya Patel, 25

Persona: Priya is a young social media enthusiast who loves sharing her thoughts and opinions online. She works as a marketing executive and is always looking for new ways to express herself and connect with her audience.

Overall Rating

★★★★☆

I am really excited about the possibilities with this app! The stickers and GIFs look awesome, and I can't wait to create personalized content. The fanstore looks really fun too.

Actions Performed

- Explore the Bobble Fanstore
- Download the Android app

Suggestions



Robert Smith, 45

Persona: Robert is a marketing manager at a medium-sized company. He is interested in finding new ways to reach his target audience and improve brand awareness.

Overall Rating

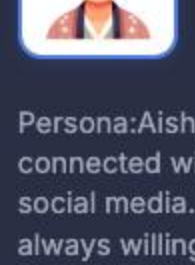
★★★★☆

Okay, the stats are impressive, but how exactly can this keyboard help my brand go viral? The 'Data-as-a-Service' part sounds promising, but I need more concrete examples.

Actions Performed

- Explore Branding Solutions
- Read Data Bytes

Suggestions



Aisha Khan, 68

Persona: Aisha is retired and enjoys staying connected with her family and friends through social media. She is not very tech-savvy but is always willing to learn new things.

Overall Rating

★★★★☆

This looks like a fun app for the youngsters, but I'm not sure if I'd be able to figure it out. All the technology talk is confusing!

Actions Performed

- Explore Stickers and GIFs
- Contact Us

Suggestions

Print Report