

# AI Test Results from testers.ai

C+

The 'Benchmark' app's quality is mixed based on the HOME page analysis. Several accessibility issues need immediate attention, such as low color contrast and missing alternative text for the logo, creating barriers for users with disabilities. Furthermore, the absence of a readily available privacy policy raises significant GDPR compliance concerns. Performance may also be slightly impacted by potentially unoptimized profile images. Usability is also impacted with Missing Contact Information beyond Twitter.

### Best Aspects

The application appears to be functional, providing a foundation upon which to build better quality.

### Areas for Improvement

Significant accessibility issues and the lack of a privacy policy are major shortcomings. Performance and usability are also slightly compromised.

## Quality Summary

HOME

0.48 seconds



<https://www.benchmark.com/>

### Detailed Analysis

Analyzing the 'Benchmark' app's HOME page reveals a blend of strengths and weaknesses. On the positive side, the application seems functional, but the presence of several bugs impacts the overall quality. Accessibility is a significant area for improvement, with issues such as low color contrast and the absence of alternative text for the logo. These oversights can create barriers for users with visual impairments, hindering their ability to effectively use the app. Equally concerning is the missing or inaccessible privacy policy, which raises GDPR compliance issues. This oversight erodes user trust and exposes the app to potential legal ramifications. Additionally, the usability is somewhat impacted by the Missing Contact Information beyond Twitter. While not critical, it contributes to a less polished user experience. Addressing these issues would significantly improve the 'Benchmark' app's overall quality and user satisfaction.

### Key Suggestions

- Conduct a thorough accessibility audit and remediate all identified issues.
- Implement a robust and easily accessible Privacy Policy.
- Optimize all images to improve performance.
- Improve color contrast throughout the app to meet WCAG guidelines.
- Add more contact information

### Priority Improvements

1. Implement a clearly accessible and comprehensive Privacy Policy to ensure GDPR compliance and build user trust.
2. Increase color contrast ratios on the HOME page to meet WCAG guidelines, improving accessibility for users with visual impairments.
3. Add descriptive alternative text to the logo and all other relevant images on the HOME page to improve accessibility for screen reader users.
4. Optimize profile images to reduce file sizes and improve page load times, enhancing app performance.
5. Add further contact information beyond just Twitter, for better usability.

## Issues Found by AI Testers

HOME



**Aisha**  
Tester for Missing Aspects

### Missing Alternative Text for Logo

Priority: 7/10 Confidence: 9/10

WCAG Accessibility

#### Why is this a bug?

The Benchmark logo is a key visual element on the page, but it lacks alternative text. Screen reader users will not be able to understand the purpose of the image or the organization it represents. This violates WCAG guidelines for providing text alternatives for non-text content.

#### Suggested Fix

Add an 'alt' attribute to the logo image tag with descriptive text like 'Benchmark - Venture Capital Firm'. If the logo is not an image, consider using ARIA attributes to convey the same semantic meaning.

#### Why Fix This?

Improves accessibility for visually impaired users, ensuring they understand the website's branding. Addresses WCAG 2.1 success criterion 1.1.1 (Non-text Content).

#### Route To

Front-end Engineer



**Pete**  
Privacy and Security Tester

### Privacy Policy Missing or Inaccessible

Priority: 7/10 Confidence: 8/10

GDPR General

#### Why is this a bug?

The webpage does not appear to have a readily accessible privacy policy link in the footer or any other prominent location. A privacy policy is legally required by GDPR and other privacy regulations to inform users about data collection, usage, and protection practices.

#### Suggested Fix

Add a clear and visible link to the privacy policy in the website footer and potentially in other relevant locations, such as account creation or contact forms.

#### Why Fix This?

Failing to provide a privacy policy violates GDPR and other privacy laws, potentially leading to legal consequences and reputational damage. It also undermines user trust.

#### Route To

Legal/Compliance, Front-end Developer



**Sharon**  
API and Networking Tester

### Potentially Unoptimized Profile Images

Priority: 7/10 Confidence: 8/10

Performance Resource Optimization

#### Why is this a bug?

Multiple requests are made to 'checkie.ai' for profile images (anantha.png, sharon.png, pete.png, etc.). The 'payloadSize' for these images is significantly large, exceeding 900KB and even surpassing 1MB for some images. This suggests that the images might not be properly optimized for web delivery. Unoptimized images contribute to slow page load times and increased bandwidth consumption, especially on mobile devices.

#### Suggested Fix

Optimize the profile images by compressing them without significant loss of quality. Consider using modern image formats like WebP or AVIF for better compression ratios. Implement responsive images to serve different sizes based on the user's device and screen size. Lazy loading images that are not immediately visible can also improve initial page load time.

#### Why Fix This?

Optimizing image sizes will significantly improve page load times, reduce bandwidth consumption, and enhance the overall user experience. It also contributes to better SEO and accessibility.

#### Route To

Frontend Engineer/Web Performance Engineer

#### Relevant Network Call

<https://checkie.ai/images/profiles/anantha.png> (and similar calls for other profiles)

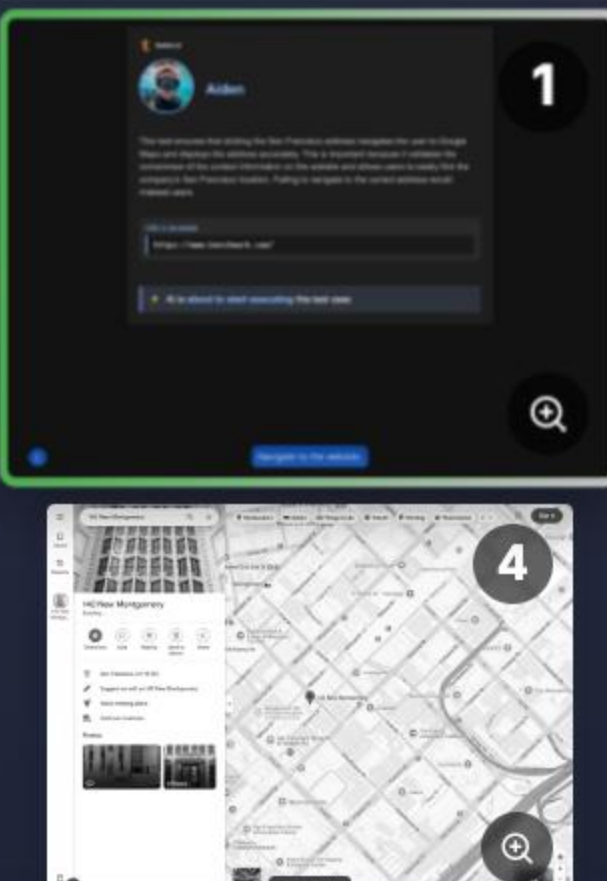
## AI Generated Functional Test Results

Start Page: HOME

Aiden  
Demo\_Tests

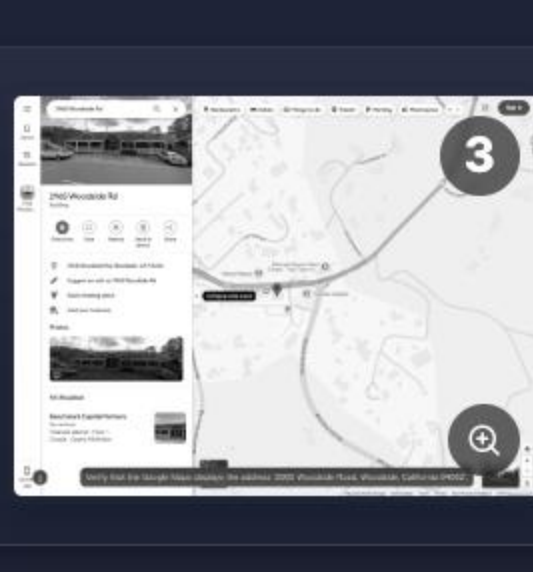
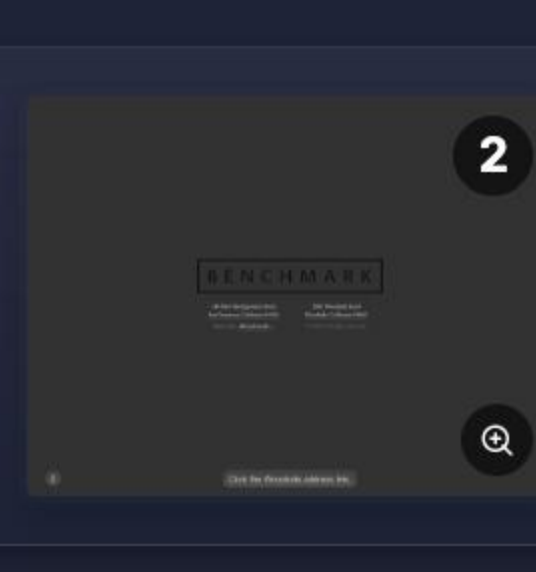
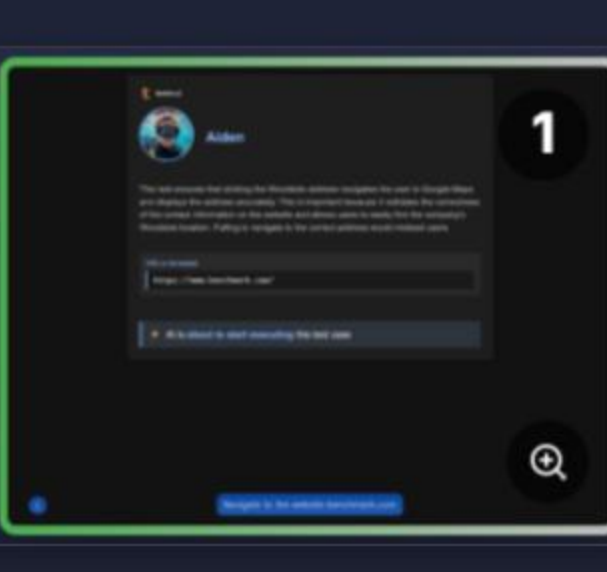
### ✓ Verify San Francisco address navigates to Google Maps and displays address

This test ensures that clicking the San Francisco address navigates the user to Google Maps and displays the address accurately. This is important because it validates the correctness of the contact information on the website and allows users to easily find the company's San Francisco location. Failing to navigate to the correct address would mislead users.



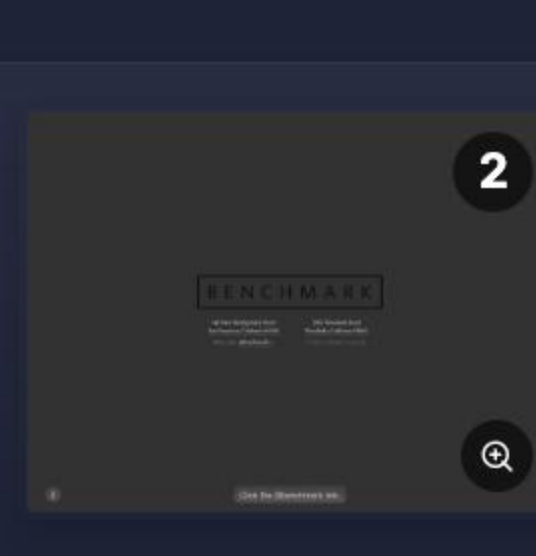
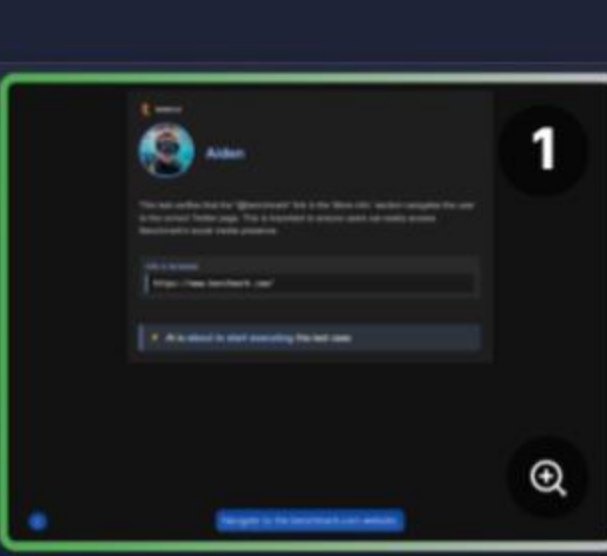
### ✓ Verify Woodside address navigates to Google Maps and displays address

This test ensures that clicking the Woodside address navigates the user to Google Maps and displays the address accurately. This is important because it validates the correctness of the contact information on the website and allows users to easily find the company's Woodside location. Failing to navigate to the correct address would mislead users.



### ✓ Verify @benchmark Link Navigates to Twitter

This test verifies that the "@benchmark" link in the "More info:" section navigates the user to the correct Twitter page. This is important to ensure users can easily access Benchmark's social media presence.



## User Persona Feedback Summary

HOME



The webpage serves as a simple landing page providing contact information and linking to the company's Twitter account.

### Overall Score

★★★★★

The page is minimalist and functional but lacks depth. While it provides essential contact details, it could benefit from more information about the company and its services. The lack of visual appeal and interactive elements makes it feel dated.

### Visual Design

★★★★★

The visuals are too basic. A modern website needs more visual appeal to capture attention.

### Usability

★★★★★

The page is easy to navigate since it only has one function: linking locations and twitter, but it needs more content and better formatting to be more user-friendly.

### Content Quality

★★★★★

The content is very limited and only includes the company's addresses and a link to their Twitter account. More information about the company is needed.

### Individual User Persona Feedback



**Priya Sharma, 35**

Persona: Priya is a venture capitalist who's looking for promising startups to invest in. She works long hours and relies on online research to find and evaluate potential investments.

#### Overall Rating

★★★★★

*As a VC, I need to quickly assess a firm's expertise and reach out if their focus aligns with my investment strategy. This page offers little insight, so I'd have to dig deeper elsewhere.*

#### Actions Performed

- Looking for contact information to reach out to the firm.
- Searching for information about the investment focus and portfolio.

#### Suggestions

- Add a detailed description of the firm's investment focus.
- Include a list of portfolio companies with links to their websites.
- Provide team member profiles with biographies and contact information.
- Implement a contact form for easy communication.
- Add links to the company press releases and news mentions.



**David Chen, 28**

Persona: David is a software engineer looking for a new job. He's interested in working for innovative companies with a strong engineering culture. He uses the web to research companies and find job openings.

#### Overall Rating

★★★★★

*As a software engineer, I'm interested in finding job openings and learning about the company culture. This page doesn't tell me much, so I'd likely move on to other sources.*

#### Actions Performed

- Looking for job openings at the company.
- Researching the company's mission and values.

#### Suggestions

- Add a list of job openings with links to application forms.
- Include a statement of the company's mission and values.
- Describe the company's engineering culture and work environment.
- Add links to the company's blog, GitHub page, and other relevant resources.



**Sarah Miller, 42**

Persona: Sarah is a financial journalist who is looking to find the most recent investments of Benchmark. She wants to write an article on the latest trends in investing.

#### Overall Rating

★★★★★

*As a financial journalist, I need to find the most recent investments and understand the companies' recent focus on tech. This page doesn't tell me much, so I'd likely move on to other sources.*

#### Actions Performed

- Looking for Benchmark recent investments to understand recent investments.
- Researching the company's mission and values.

#### Suggestions

- Add a list of recent investments with links to their landing pages.
- Include a statement of the company's mission and values.
- Describe the company's portfolio trends.
- Add links to the company's blog, page, and other relevant resources.

Print Report