

# AI Test Results from testers.ai

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The 'Attentive' app's HOME page presents a mixed bag of quality issues. On one hand, performance is a concern, highlighted by recurring GSAP target errors and network resolution failures, which can lead to a sluggish and frustrating user experience. On the other hand, the app faces accessibility challenges, including missing ARIA landmark roles, insufficient text contrast, and a potentially obscuring popup on mobile view. Furthermore, there's a potential GDPR violation related to third-party tracking and data collection that requires immediate attention. A broken link and an incorrect copyright year also detract from the overall quality.

### Best Aspects

The app appears to have functional components, even if they are currently experiencing performance and accessibility problems. Addressing these known issues will significantly improve the overall experience.

### Areas for Improvement

The combination of performance bottlenecks, accessibility violations, and a potential GDPR issue on the HOME page is a major concern.

## Quality Summary

HOME



<https://www.attentive.com/>

### Detailed Analysis

The 'Attentive' app's HOME page reveals several quality shortcomings across different dimensions. Performance-wise, the 'Repeated GSAP Target Not Found Errors' and 'Network Resolution Failures' are significant red flags, indicating potential bottlenecks or inefficient resource handling. These issues directly translate to a slower and less responsive user interface, which can negatively impact user satisfaction. Accessibility is another area of concern. The 'Missing ARIA Landmark Roles' and 'Insufficient Text Contrast' make the app less usable for individuals with disabilities, potentially violating accessibility guidelines like WCAG. The 'Unexpected Popup on Mobile View Obscuring Content' compounds this issue, further hindering usability. Beyond these technical aspects, the presence of a 'Broken Link - Client Strategy' and an 'Incorrect Copyright Year' points to a lack of attention to detail. More seriously, the 'Potential GDPR Violation due to Third-Party Tracking and Data Collection' introduces legal and ethical risks, necessitating a thorough review and remediation of data privacy practices.

### Key Suggestions

- Prioritize resolving performance issues related to GSAP and network resolution.
- Conduct a thorough accessibility audit of the entire app and remediate any violations.
- Implement a comprehensive data privacy review to ensure GDPR compliance.
- Establish a process for regularly checking and updating links to prevent broken links.
- Review and update all copyright notices to ensure they are current.

### Priority Improvements

1. Address 'Repeated GSAP Target Not Found Errors' by optimizing GSAP implementation and ensuring correct target elements exist.
2. Investigate and resolve 'Network Resolution Failures (ERR\_NAME\_NOT\_RESOLVED)' by improving network handling and error recovery.
3. Remediate 'Potential GDPR Violation' by reviewing and updating third-party tracking and data collection practices to ensure compliance.
4. Implement ARIA landmark roles on the HOME page to improve accessibility for screen reader users.
5. Increase text contrast for the 'Get the Report' link to meet WCAG guidelines and improve readability.
6. Fix 'Broken Link - Client Strategy' by updating the link target to a valid URL.
7. Correct the 'Copyright Year Incorrect' by updating the copyright notice with the current year.
8. Remove 'Unexpected Popup on Mobile View Obscuring Content'

## Issues Found by AI Testers

HOME



**Adeela**  
Mobile Responsive Tester

### Unexpected Popup on Mobile View Obscuring Content

Priority: 8/10 Confidence: 9/10

general WCAG

#### Why is this a bug?

In the mobile view, a large, dark popup labeled 'Curious how Attentive Email can boost your performance?..' appears, covering a significant portion of the main content (the email input field and the introductory text). This obstructs the primary call to action and hinders the user's ability to interact with the intended content. This does not appear in the Desktop view.

#### Suggested Fix

Re-evaluate the popup's triggering conditions and placement. Consider a less intrusive design (e.g., a banner at the top or bottom) or a delay in its appearance. Ensure that the popup is easily dismissible and does not significantly interfere with core content.

#### Why Fix This?

The popup is disruptive, potentially leading to a poor user experience and reduced engagement. By obscuring core elements, it decreases the likelihood of users entering their email, which can hurt lead generation.

#### Route To

Frontend Engineer

#### Relevant Network Call

Potentially a call to a marketing automation system when the page loads on a mobile.



**Pete**  
Privacy and Security Tester

### Potential GDPR Violation due to Third-Party Tracking and Data Collection

Priority: 7/10 Confidence: 7/10

GDPR Third-Party Tracking Data Collection Transparency

#### Why is this a bug?

The webpage includes several third-party scripts (Mutiny, Qualified, HubSpot forms, Chilli Piper, HubSpot scripts) without clear indication of the data being collected, its purpose, and the data retention policy. This lack of transparency could violate GDPR requirements for user consent and data processing information. The network calls to these services indicate data is being transmitted to third parties.

#### Suggested Fix

Implement a prominent cookie consent banner that clearly outlines the purpose of each third-party script and requires explicit user consent before activating them. Update the privacy policy to explicitly address the data collection practices of all third-party services used on the website, including data retention periods.

#### Why Fix This?

Failure to comply with GDPR can result in significant fines and reputational damage.

#### Route To

Legal/Compliance, Front-End Engineer, Back-End Engineer

#### Relevant Network Call

client-registry.mutinydn.com, js.qualified.com, js.hsforms.net, js.chilipiper.com, js.hs-scripts.com

## AI Generated Functional Test Results

Start Page: HOME



**Aiden**  
Demo\_Tests

### Search for 'Attentive' to find related content

This test verifies that searching for the company name 'Attentive' returns relevant results related to the company's products, services, or information.



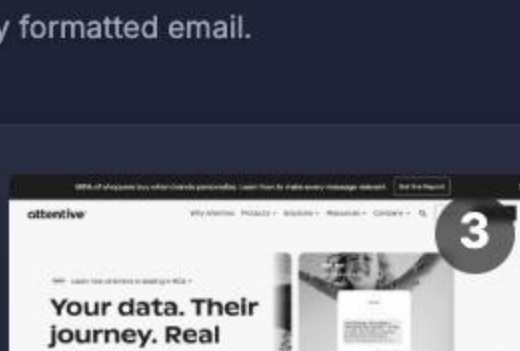
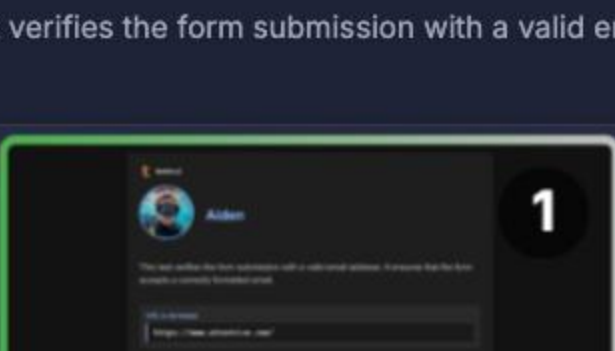
### Get demo with invalid email and navigate to the resources page

This test verifies that entering an invalid email into the input field displays an error message, but also makes sure that the navigation to the resources page still works.

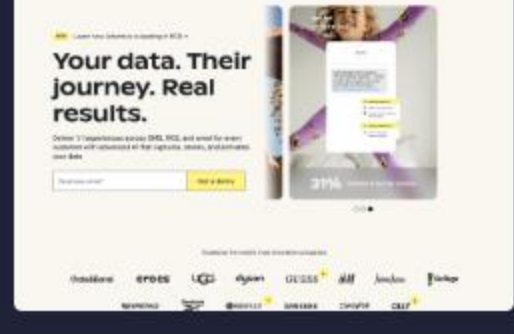


### Submit form with valid email

This test verifies the form submission with a valid email address. It ensures that the form accepts a correctly formatted email.



## User Persona Feedback Summary



HOME



The webpage aims to promote Attentive, a marketing platform that specializes in personalized messaging across SMS, RCS, and email. It showcases the platform's features, benefits, and success stories to attract potential customers.

### Overall Score



Overall, the site is well-designed and informative. However, the site could include more details about pricing and specific use cases.

### Visual Design



The visuals are appealing and effectively communicate the platform's capabilities.

### Usability



The site is easy to navigate, and the information is readily accessible. The call-to-action buttons are clear and prominent.

### Content Quality



The content is informative and well-written, but the site could benefit from more in-depth explanations of specific features.

### Individual User Persona Feedback



**Priya Sharma, 32**

Persona: Marketing Manager at a rapidly growing e-commerce startup. She's responsible for driving customer engagement and increasing sales through targeted marketing campaigns. She is comfortable with marketing tools, but is looking for a new one.

#### Overall Rating



As a Marketing Manager, I'm impressed with the focus on personalized messaging and AI-powered data activation. However, I'd like to see more detailed pricing information and specific examples of how Attentive has helped similar e-commerce businesses.

#### Actions Performed

- Explore the SMS and RCS messaging features.
- Calculate potential growth using the provided tool.

#### Suggestions

- Include a pricing page with different plan options.
- Add more case studies showcasing e-commerce use cases.
- Provide detailed feature breakdowns with examples.



**David Lee, 45**

Persona: CIO of a large retail chain. He is responsible for evaluating and implementing new technologies to improve customer experience and drive sales. He is skeptical of marketing tools, and wants to see the results of the tool, if they are real or not.

#### Overall Rating



As a CIO, I'm primarily concerned with data security, compliance, and integration capabilities. While the site mentions these aspects, I need more detailed information and proof of ROI before considering Attentive for our retail chain.

#### Actions Performed

- Review the security and compliance information.
- Explore the integration options with existing systems.

#### Suggestions

- Include a dedicated security and compliance section.
- Provide detailed integration documentation.
- Offer a security audit report for review.

Print Report