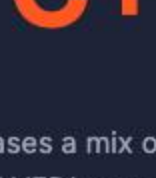


AI Test Results from testers.ai



The 'Anrok' app, specifically its HOME page, showcases a mix of functional and accessibility problems. We're seeing network errors such as 'net::ERR_NAME_NOT_RESOLVED' suggesting performance bottlenecks. Additionally, there are several accessibility violations like missing alt text for images and low contrast in the footer, which could impact users with disabilities. The presence of GDPR non-compliance potential due to Google Tag Manager usage without explicit consent raises significant privacy concerns. These issues, combined with usability problems like ambiguous link text, bring down the user experience significantly.

Best Aspects

The website is live, and seemingly functional.

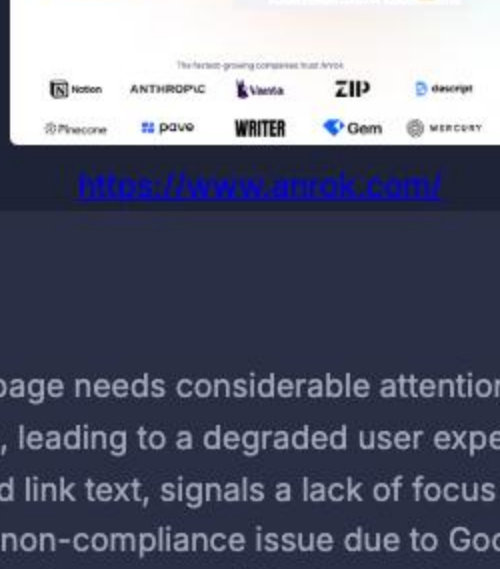
Areas for Improvement

Multiple network errors, accessibility violations, potential GDPR non-compliance, and usability issues.

Quality Summary

HOME

0.62 seconds



View: <https://www.anrok.com>

Detailed Analysis

From a quality perspective, the 'Anrok' app's HOME page needs considerable attention. The 'Multiple Resource Loading Failures' indicate potential server-side or network configuration issues, leading to a degraded user experience with slow loading times. The number of accessibility issues, particularly related to images and link text, signals a lack of focus on inclusive design, potentially excluding users with visual impairments. Furthermore, the potential GDPR non-compliance issue due to Google Tag Manager highlights a serious concern regarding user data privacy. The missing navigation bar items on mobile view adds another layer of usability defects. Addressing these issues should be prioritized based on their impact. Network and performance issues should be tackled first to ensure basic functionality is smooth. Accessibility violations should follow to make the app more inclusive, and the GDPR compliance matter is crucial from a legal standpoint.

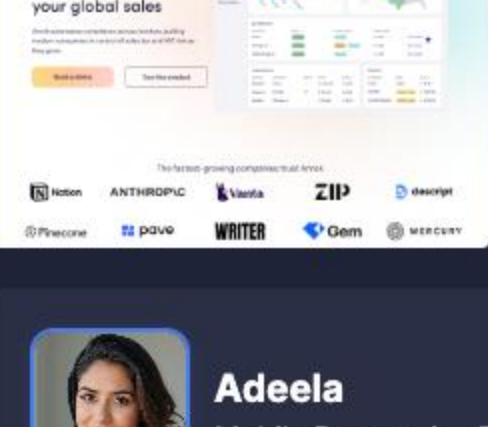
Key Suggestions

- Prioritize fixing the network errors to improve page load times.
- Implement accessibility best practices, focusing on all text and color contrast.
- Ensure GDPR compliance with clear cookie consent mechanisms.
- Improve usability by clarifying link text and ensuring consistent navigation across devices.
- Run regular accessibility audits to catch issues early.

Priority Improvements

1. Investigate and resolve the 'net::ERR_NAME_NOT_RESOLVED' errors by checking server configuration and network settings to prevent resource loading failures.
2. Implement explicit cookie consent mechanisms for Google Tag Manager to ensure GDPR compliance.
3. Add descriptive alt text to all images, including the company logo, to improve accessibility for visually impaired users.
4. Standardize link destination indications and revise ambiguous link text (e.g., 'Show more') for improved usability.
5. Ensure navigation bar items are consistently displayed across all devices, particularly on mobile view.

Issues Found by AI Testers



HOME



Adeela
Mobile Responsive Tester

Navigation Bar Items Missing on Mobile View

View

Priority: 8/10 Confidence: 9/10

general usability

Why is this a bug?

The navigation bar items (How it works, Integrations, Customers, etc.) present in the large browser view are completely missing in the mobile view. Only the logo and a hamburger menu icon are present. This makes it impossible for users on mobile devices to navigate to different sections of the website without using the hamburger menu, which might not be immediately obvious to all users, and adds an extra click.

Suggested Fix

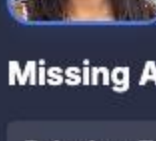
Ensure that all navigation items or a clearly visible and functional hamburger menu with the same navigation options are present and easily accessible in the mobile view. Consider making the hamburger menu more prominent or adding a short animation to draw the user's eye to the menu on first load.

Why Fix This?

The absence of visible navigation items on mobile devices severely hinders user experience and prevents users from easily accessing key sections of the website. This will increase bounce rate and negatively impact conversions on mobile devices.

Route To

Frontend Engineer



Isabella
Usability Tester

Missing Alt Text for Images

Priority: 7/10 Confidence: 9/10

WCAG accessibility

Why is this a bug?

Many images lack alt text, making the page inaccessible to screen reader users. This violates WCAG guidelines.

Suggested Fix

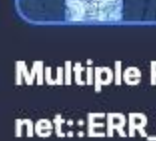
Add descriptive alt text to all images on the page. Ensure the alt text accurately describes the content and function of each image.

Why Fix This?

Improves accessibility for users with visual impairments, ensuring they can understand the content conveyed by images. It also positively impacts SEO.

Route To

Frontend Engineer



Jason
AI Tester

Multiple Resource Loading Failures - net::ERR_NAME_NOT_RESOLVED

Priority: 7/10 Confidence: 8/10

network performance content

Why is this a bug?

The error 'net::ERR_NAME_NOT_RESOLVED' indicates that the browser cannot resolve the domain name for the resources being requested. This could be due to a DNS issue, a typo in the resource URL, or the resource simply not being available. The presence of multiple such errors suggests a systemic problem rather than an isolated incident. The resources could be essential for core functionality.

Suggested Fix

1. Verify the resource URLs in the code to ensure they are correct. 2. Check the DNS configuration of the server. 3. Implement error handling to gracefully handle resource loading failures. 4. Implement retry mechanisms for resource loading. 5. Investigate possible CDN issues or outages, assuming assets are served via a CDN.

Why Fix This?

Failing to load resources can lead to broken functionality, missing content, and a poor user experience. Addressing this issue improves application reliability and user satisfaction.

Route To

Frontend Engineer, Backend Engineer, DevOps

AI Generated Functional Test Results

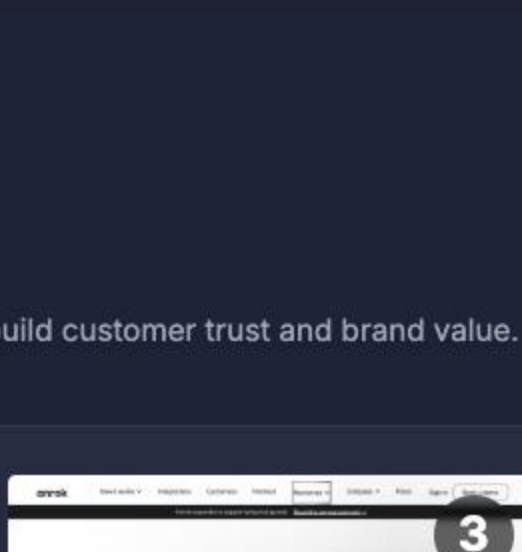
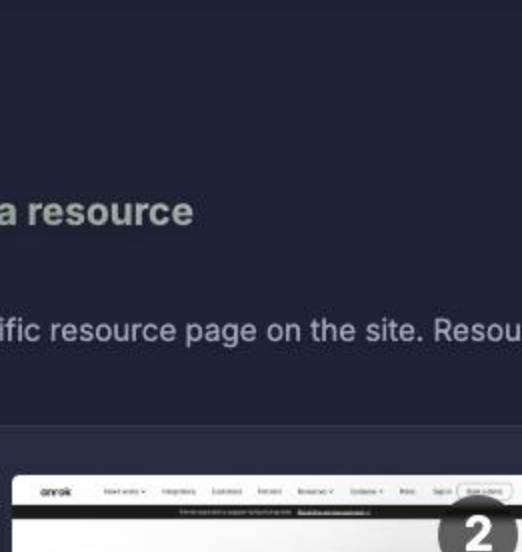
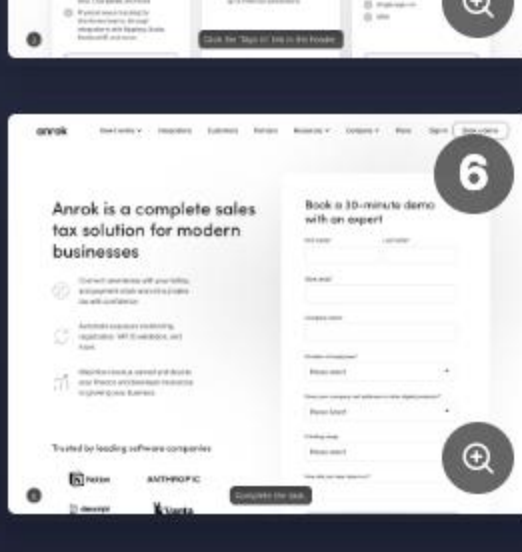
Start Page: HOME



Aiden
Demo_Tests

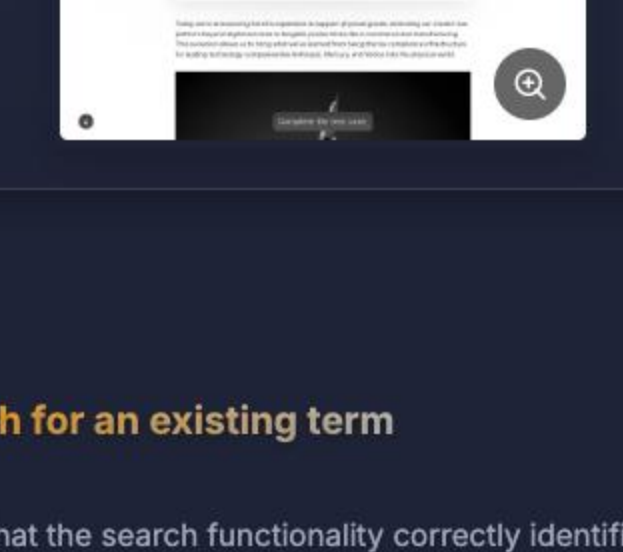
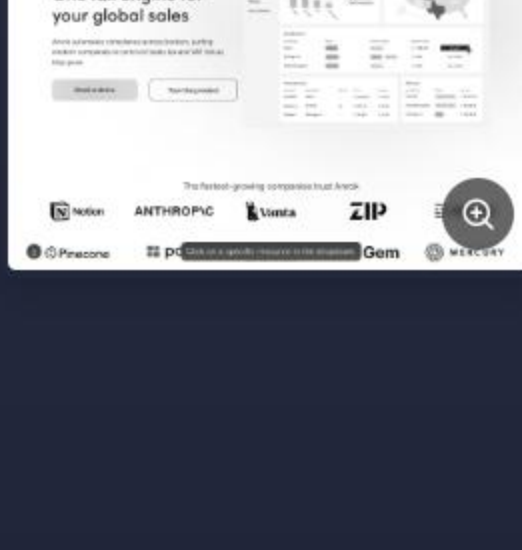
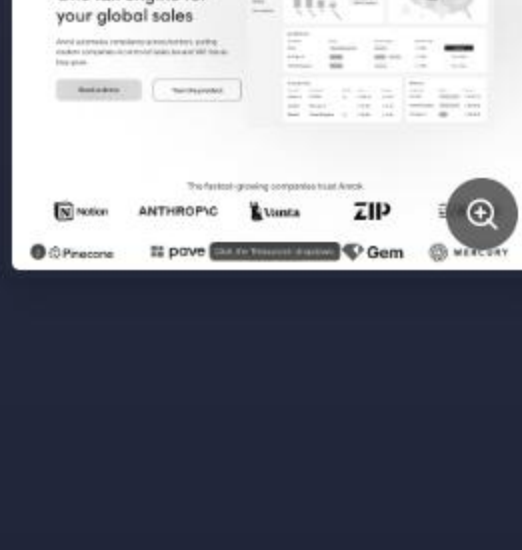
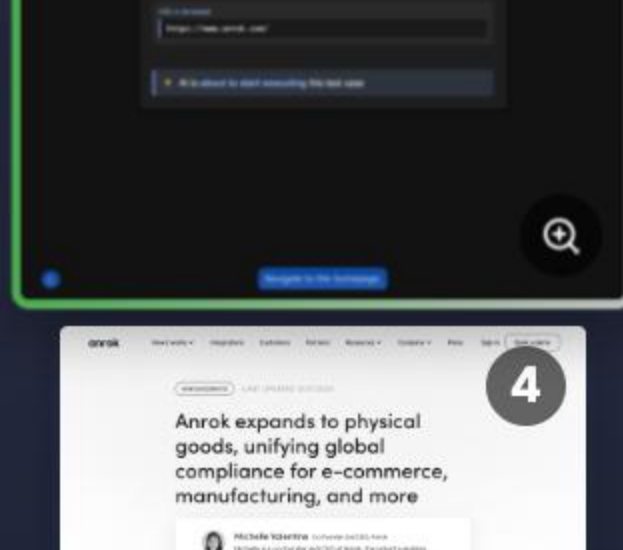
✓ Navigate to Plans, then Sign In, then Book a Demo from the header

This test verifies the navigation flow of a user who first navigates to the Plans page, then clicks to sign in and then proceeds to book a demo from the header



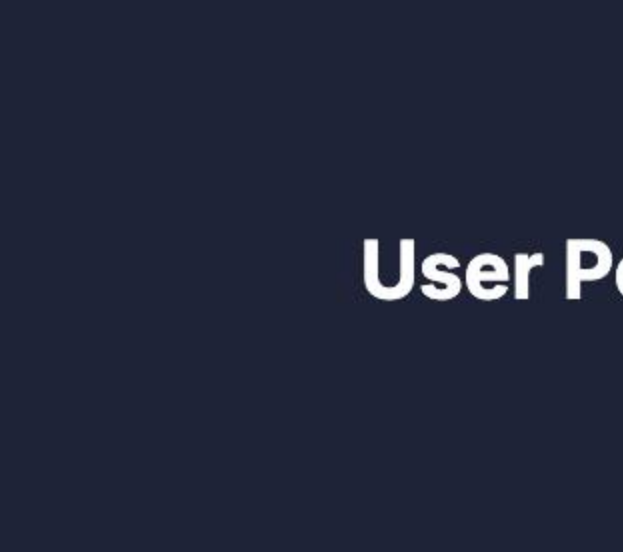
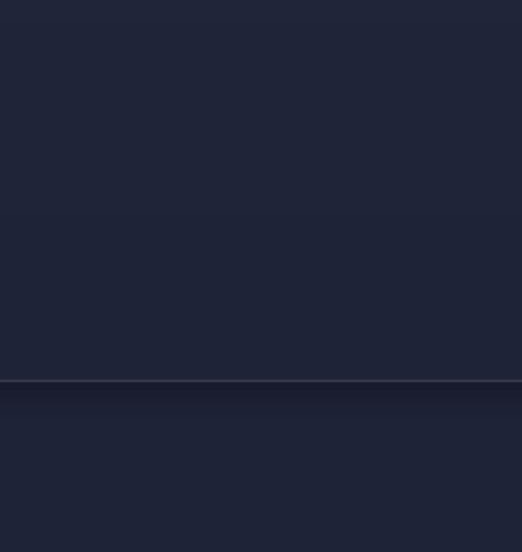
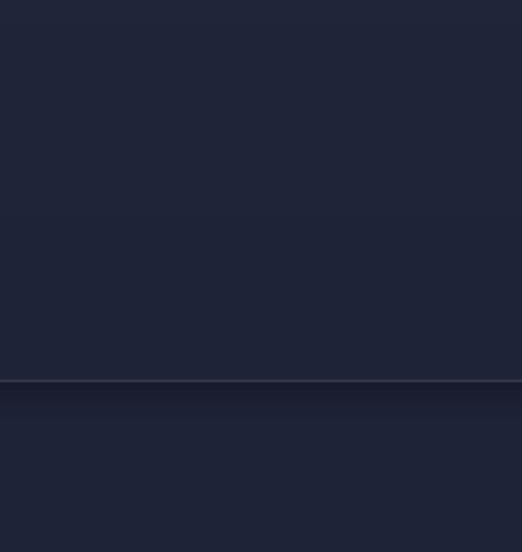
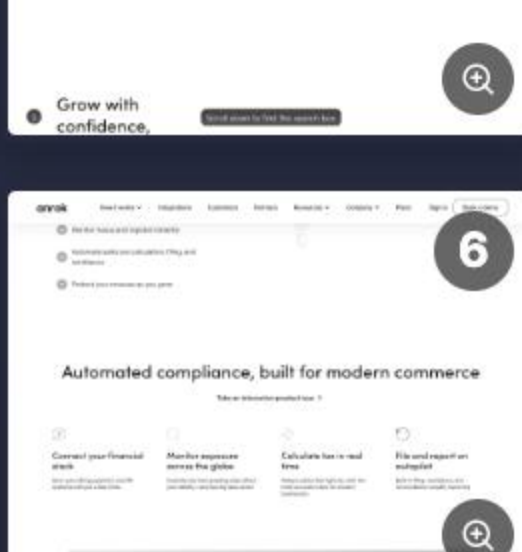
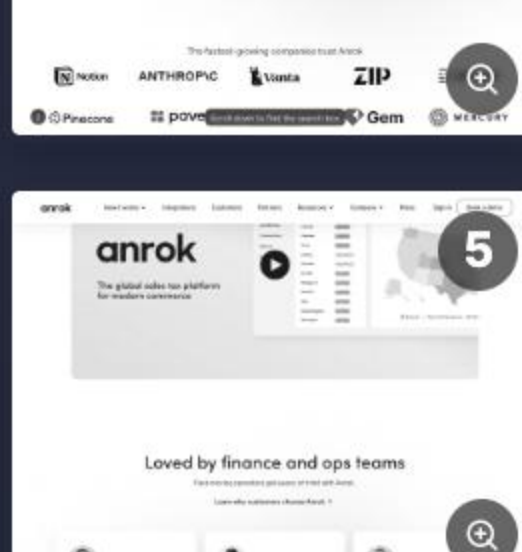
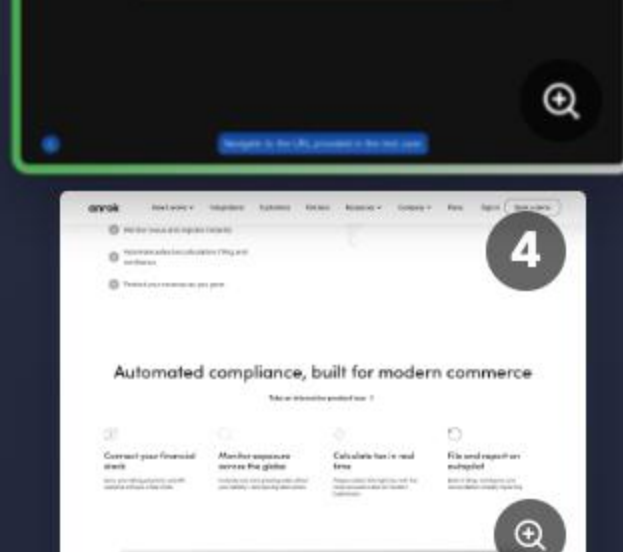
✓ Clicking Resources dropdown and choose a resource

This is testing the resources dropdown navigates to a specific resource page on the site. Resources helps build customer trust and brand value.



Search for an existing term

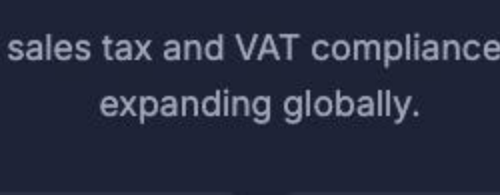
Verify that the search functionality correctly identifies and displays relevant results for existing terms. The purpose of this test is to ensure that users can easily find information related to terms such as "sales tax" using the search function. This is crucial for usability and user satisfaction.



User Persona Feedback Summary



HOME



To promote Anrok's automated sales tax and VAT compliance platform for modern companies expanding globally.

Overall Score



Anrok's website effectively conveys its value proposition and offers multiple entry points for engagement (demo, product tour). The design is clean and modern, and the content is generally relevant. Some users might find it beneficial to have more detailed pricing information upfront.

Visual Design



The visual design is appealing and makes it easy to understand the product. I appreciate the use of graphics to illustrate complex concepts.

Usability



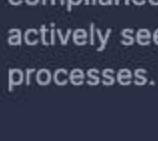
Navigation is straightforward and the calls to action are clear. The site loaded quickly, and the interactive product tour looks promising.

Content Quality



The content is generally clear and concise, highlighting the benefits of Anrok's platform. However, more specific pricing details and deeper dives into unique features would be helpful.

Individual User Persona Feedback



Priya Patel, 32

Persona: Priya is the Head of Finance at a rapidly growing SaaS company with international operations. She's responsible for ensuring compliance with global tax regulations and is actively seeking solutions to automate these processes.

Overall Rating



As a Head of Finance, I'm impressed with the clear focus on global compliance. The website clearly articulates how Anrok can automate these processes, but I'd like to see more specific details on how the system handles edge cases in different jurisdictions.

Actions Performed

- Book a demo
- Explore the global VAT and GST section

Suggestions

- Add detailed regional VAT handling information.
- Provide a comparison chart against competitors.
- Include more case studies with similar SaaS companies.



David Chen, 45

Persona: David is the CTO of a medium-sized e-commerce company selling both digital and physical goods internationally. He's exploring solutions to automate sales tax and VAT compliance to reduce the burden on his IT and finance teams.

Overall Rating



As a CTO, I'm interested in the technical integrations and how seamlessly Anrok can fit into our existing infrastructure. The website offers a good overview, but I need more specifics on API documentation and security protocols before considering a deeper dive.

Actions Performed

- Check Integrations with existing systems
- Read announcement about physical goods support

Suggestions

- Provide comprehensive API documentation for developers.
- Outline security protocols in detail.
- Show specific integration examples with major e-commerce platforms.



Robert 'Bob' Smith, 62

Persona: Bob is a recently retired CFO, now acting as a consultant for small to medium sized businesses. He's not extremely tech savvy but needs to quickly assess solutions and advise his clients.

Overall Rating



As a consultant, I need a quick overview. The site's easy to navigate, but I'd like to see pricing right away, not have to dig. I also need assurance Anrok is trustworthy and a good value for my clients.

Actions Performed

- Check the 'Plans' section to estimate costs.
- Browse the 'Customers' section for credibility.

Suggestions

- Show the pricing structure immediately. No 'request a demo' to see costs!
- Add a table comparing features and prices to main competitors.
- Use less industry jargon and explain things for beginners.

[Print Report](#)